



# 2025 media**kit**

Reno | Truckee | Incline Village

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4 issues per year.

## Publication Deadlines

### April

3/3 Ad Reservations  
3/13 Art Due  
4/15 In Mailboxes (Approx.)

### June

5/14 Ad Reservations  
5/27 Art Due  
6/30 In Mailboxes (Approx.)

### September

8/5 Ad Reservations  
8/15 Art Due  
9/15 In Mailboxes (Approx.)

### December

11/3 Ad Reservations  
11/13 Art Due  
12/16 In Mailboxes (Approx.)

## IVGID Magazine

### Community | Audience

- Incline Village & Crystal Bay, NV
- Families and Retirees
- High Level Executives
- Full and Part-time Residents
- Primary and Second Homeowners
- Visitors

### Reach

IVGID magazine is mailed to 6,900 homes, including second homeowners. Each issue reaches over 20,000 people. An additional 2,500 copies are available at amenities throughout Incline Village.

**Home Value** \$500k - \$25M+

### Content

Engaging articles pertaining to the Incline Village General Improvement District (IVGID) clubs, events and resident amenities (ski, golf, beach, and fitness), real estate, mountain living and fun.

Rates	1X-2X	3X+
Full page	\$2,310	\$2,090
1/2 page	\$1,705	\$1,540
1/3 page	\$1,450	\$1,240
1/4 page	\$990	\$825
1/6 page	\$795	\$630

### Premium Positions

Back Cover	*\$2,720
Inside Back Cover	*\$2,420
Inside Front cover	*\$2,470
Center Spread	*\$3,200

*\*Advertiser must commit to annual contract.*

*Ad rates are per issue. Use, type and display criteria of all advertisements in the IVGID Magazine shall be determined by IVGID's General Manager or, in the case of his absence, his designee.*



## Golf Cart GPS Screen Advertising Incline Village Championship Golf Course

### Audience

A classic 18-hole public Lake Tahoe golf course featuring a Robert Trent Jones Sr. design and beautiful lake views. This par-72 course gets many accolades.

- #1 In *Tahoe Quarterly's* "Best Golf Course on North Shore"
- #17 Overall - *GolfPass* "Top 50 U.S. Courses"
- #2 Overall - *GolfPass* "Top 25 Courses for Best Conditions"
- #3 Overall - *GolfPass* "Top 25 Golf course Layouts"
- #3 Overall - *GolfPass* "Top 25 Golf courses in Nevada"

### Reach

Approximately 25,000 rounds of golf each season. Season is typically mid-May through mid-October. 100% of players utilize a GPS-equipped Golf Cart.

### Ad Details

Ad includes: Full Screen ad on the Fairway (minimizes to an insert sized ad) and Full Screen ad from Green-to-Tee area. One advertiser per each Fairway/ Green-Tee area.

### Rates

\$3,500 Season: Includes 1 full Screen ad on 1 Fairway, insert ad on that Fairway and Full Screen ad on 1 Green-to-Tee area.

\$2,500 Season: with annual committment in *IVGID magazine* (4 issues minimum).

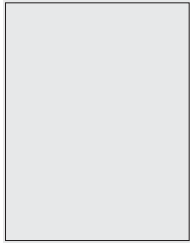
### Art Specs

Full screen ad 1024 x 600px; Insert ad 314 x 141px

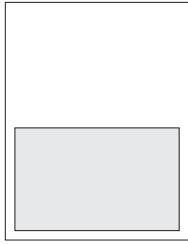
Both sizes needed.

JPG files only.

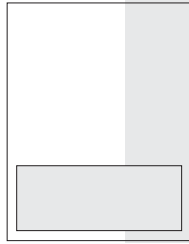
## ArrowCreek View | Northstar Living | The Shire



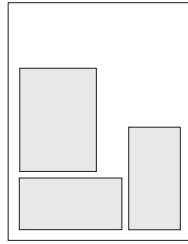
**Full Page**  
8.5w x 11h  
+.125" Bleed



**1/2 Page**  
7.6875w x 5h



**1/3 Page**  
7.6875w x 3h  
2.84w x 11h  
+.125" Bleed



**1/4 Page**  
3.72w x 5h

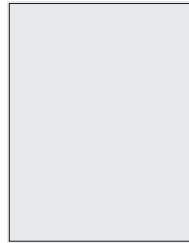
**1/6 Page**  
2.4w x 5h  
5w x 2.4h



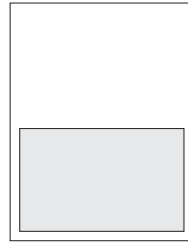
**Back Cover**  
8.5w x 8h  
+.125" Bleed



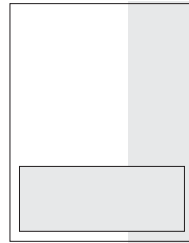
## IVGID Magazine | Damonte Ranch Magazine | Truckee Magazine



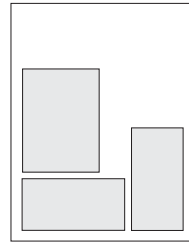
**Full Page**  
8.375w x 10.875h  
+.125" Bleed



**1/2 Page**  
7.6875w x 5h

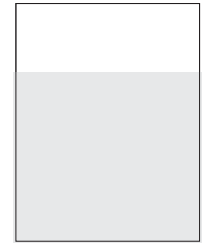


**1/3 Page**  
7.6875w x 3h  
2.84w x 10.875h  
+.125" Bleed



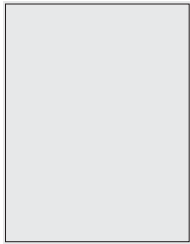
**1/4 Page**  
3.72w x 5h

**1/6 Page**  
2.4w x 5h  
5w x 2.4h

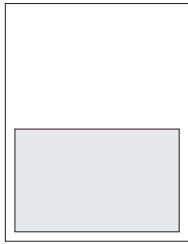


**Back Cover**  
8.375w x 8h  
+.125" Bleed

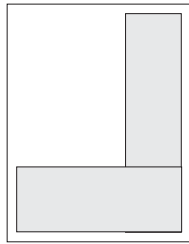
## Tahoe Donner News



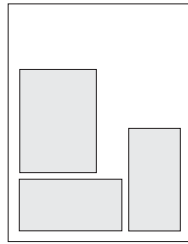
**Full Page**  
9w x 12h  
+.125" Bleed



**1/2 Page**  
8w x 4.993h Horiz.  
3.906w x 10.155h Vert.



**1/3 Page**  
8w x 3.280h Horiz.  
2.542w x 10.155h Vert.



**1/4 Page**  
3.906w x 4.993h

**1/6 Page**  
2.542w x 4.993h



**Back Cover**  
9w x 9.77h  
+.125" Bleed



### Artwork Requirements

We assume no responsibility for typographical errors in advertisements. Quality in photo, art, and type reproduction will not be guaranteed.

- All fonts must be 8pts or larger.
- When including a QR code, please create the QR as black or grayscale.

- We accept only high resolution pdf, eps or tif files.
- Ad resolution must be 300 dpi/ppi.
- Do not include crop/registration marks or color bars.
- We will not be responsible for poor quality ads resulting from submitted files that do not follow these specifications.

### Art Submission

Email files less than 20MB via email to [peggy@ccmpublishing.com](mailto:peggy@ccmpublishing.com)

Send files larger than 20MB via Dropbox, Google Drive, Hightail or other digital means.