## Summary

As we approach engagement season (Holidays), we expect to fill in the 2023 wedding and event calendar. The weddings and events industry locally has seen a shift in booking windows and popular dates. Venues are being reserved within a 6-9 month timeframe and we are beginning to see a rise in interest for September and October dates again considering the Tahoe Basin was minimally affected by smoke this past Fall. Guest counts for weddings are trending closer to 100-150. Although guest counts are slightly lower, check average/revenue per person has and will continue to increase.

2021/2022, we saw a surge in weddings booked considering there were a lot of engaged couples who were finally able to gather and have their weddings. We may see that sense of urgency taper off a touch this 2023 season.

Summary of Events and Revenue

| - | $\mathbf{2 0 1 9 / 2 0 *}$ | $\mathbf{2 0 2 0 / 2 1 *}$ | $\mathbf{2 0 2 1 / 2 2}$ | YTD <br> $2022 / 23$ |
| :--- | :--- | :--- | :--- | :--- |
| Total Number of Events | 369 | 272 | 327 | 152 |
| Venue fees paid Community Events | $\$ 8,634$ | $\$ 4,616$ | $\$ 2,900$ | $\$ 5,356$ |
| Food \& Bev for Community Events | $\$ 199,872$ | $\$ 81,695$ | $\$ 217,896$ | $\$ 153,123$ |
| Number of Community Events | 158 | 81 | 108 | 79 |
| \# of Guests at Community Events <br> w/F\&B | 8,032 | 2,645 | 5,294 | 4,075 |
| Total Venue Fee paid by <br> Weddings/Events | $\$ 294,600$ | $\$ 236,019$ | $\$ 363,353$ | $\$ 206,914$ |
| Food \& Bev for Weddings/Events | $\$ 638,061$ | $\$ 384,450$ | $\$ 971,939$ | $\$ 439,021$ |
| Number of Weddings | 64 | 67 | 85 | 34 |
| Number of Wedding Guests | 6,670 | 3,851 | 8,115 | 3,261 |

2021/2022 Facility Revenue


■ Weddings
■ Community

Number of Events


## Wedding Expenses \& Revenues

Non-Picture Pass Holder

| 07/09/2022 Chateau Wedding - 139 guests |  |
| :--- | :--- |
| Total Expenses | $\$ 14,810$ |
| Total Revenue | $\$ 33,642$ |
| Total Profit or (Loss) | $\$ 18,832$ |
| Profit/(Loss) \% of Rev | $56 \%$ |


| 8/16/2022 Chateau Wedding -56 guests |  |
| :--- | :--- |
| Total Expenses | $\$ 7,904$ |
| Total Revenue | $\$ 15,517$ |
| Total Profit or (Loss) | $\$ 7,414$ |
| Profit/(Loss) \% of Rev | $48 \%$ |

Picture Pass Holder-25\% Discount

| 07/09/2022 Chateau Wedding -139 guests |  |
| :--- | :--- |
| Total Expenses | $\$ 14,810$ |
| Total Revenue | $\$ 31,395$ |
| Total Profit or (Loss) | $\$ 16,854$ |
| Profit/(Loss) \% of Rev | $54 \%$ |


| 8/16/2022 Chateau Wedding -56 guests |  |
| :--- | :--- |
| Total Expenses | $\$ 7,904$ |
| Total Revenue | $\$ 13,857$ |
| Total Profit or (Loss) | $\$ 5,952$ |
| Profit/(Loss) \% of Rev | $43 \%$ |

## Wedding Expenses \& Revenues

Non-Picture Pass Holder

| 08/27/2022 Aspen Grove | Wedding - 72 guests |
| :--- | :--- |
| Total Expenses | $\$ 5,984$ |
| Total Revenue | $\$ 13,636$ |
| Total Profit or (Loss) | $\$ 7,502$ |
| Profit/(Loss) \% of Rev | $55 \%$ |

Picture Pass Holder - 25\% Discount
08/27/2022 Aspen Grove Wedding - 72 guests

| Total Expenses | $\$ 5,984$ |
| :--- | :--- |
| Total Revenue | $\$ 12,386$ |
| Total Profit or (Loss) | $\$ 6,402$ |
| Profit/(Loss) \% of Rev | $52 \%$ |

INCLINE VILLAGE GENERAL IMPROVEMENT DISTRICT

## STATEMENT OF SOURCES AND USES

FACILITIES

## GOLF SEASON ACTUAL TO BUDGET COMPARISON

November 2021-October 2022


