



2019 Beaches Wrap Up



Interim District General Manager Indra Winquest – November 13, 2019



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2019 Beach Operational Highlights

- Preferred Parking at Incline & Burnt Cedar beaches
- Kayak Storage – 6 new racks
- Additional walk in station at Ski Beach
- Lifeguard staffing challenges
- Additional High Sierra Patrol officer peak weekends
- ADA Accessible Mobi Mats at BC and IB
- New Non Motorized Watercraft Concessionaire
- Dynamic Pricing Peak Summer June 29 – August 11
- Increased staff allocation to trash collection



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Beach Visits 2009 - 2019

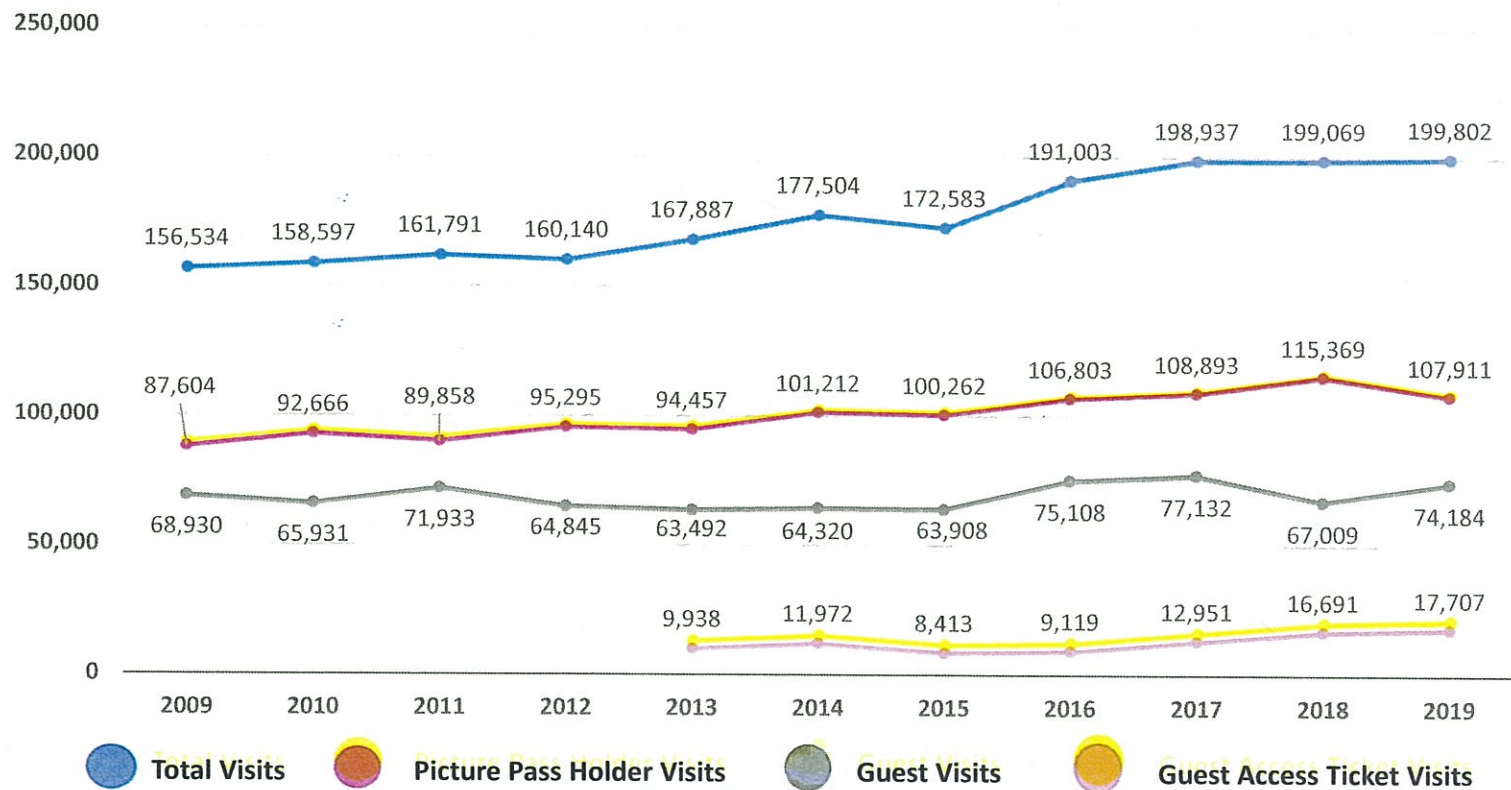
Beach Visits

2009 - 2019

Operating Days

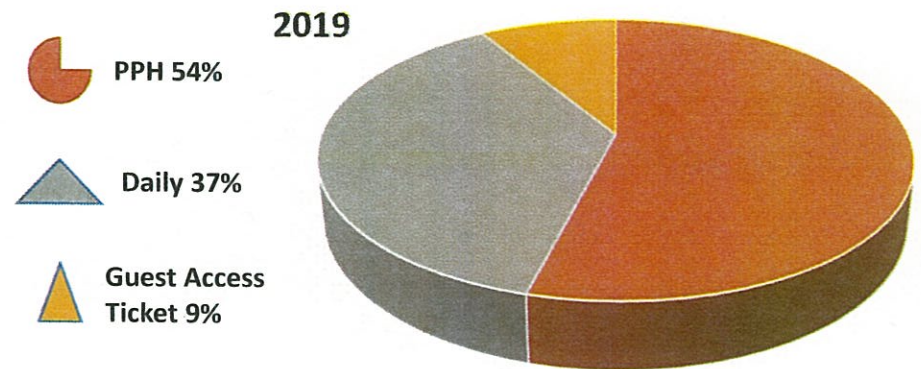
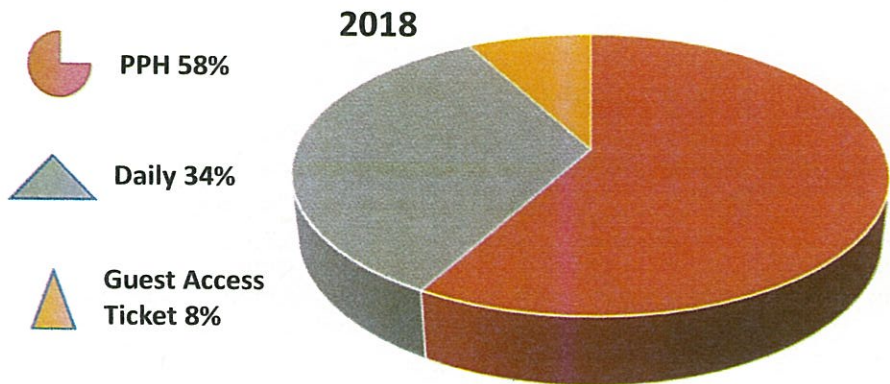
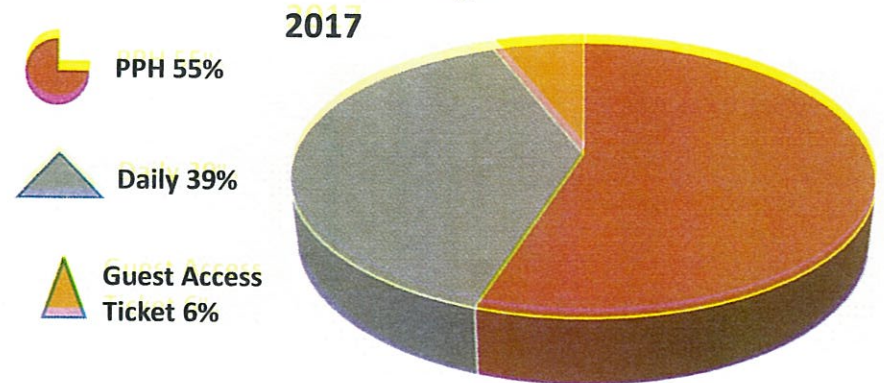
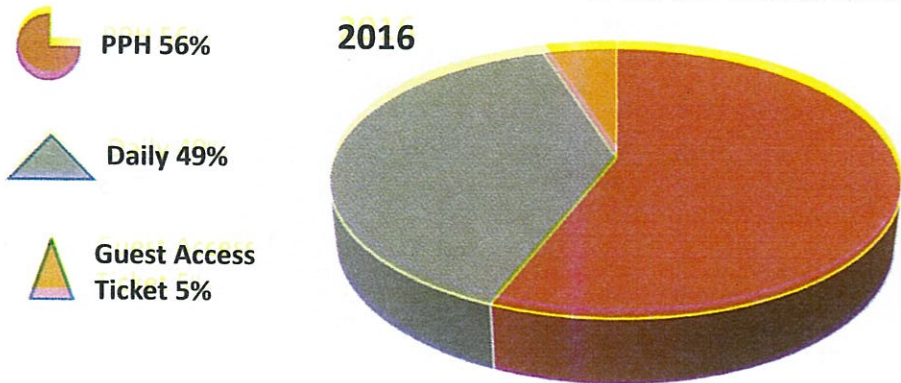
- 2016 - 129
- 2017 - 142
- 2018 - 141
- 2019 - 142

Hyatt Beach Visits:
2019- 97



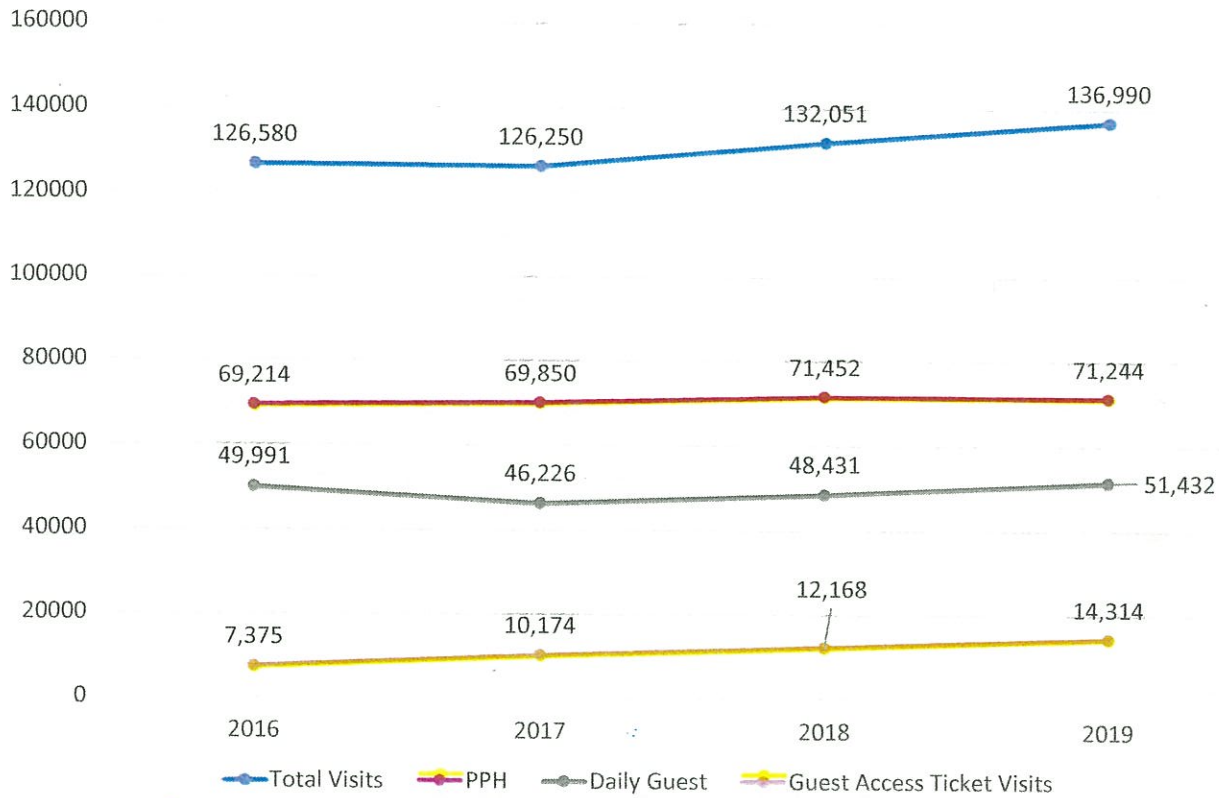
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Beach Data showing Guest Access Ticket Usage

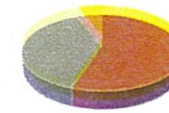


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Beach Visits July & August (2016 – 2019)

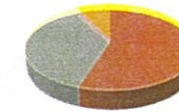


July & August 2016



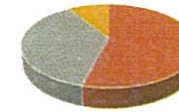
PPH 55% Daily Guest 39% Guest Access Ticket 6%

July & August 2017



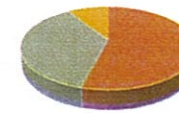
PPH 55% Daily Guest 37% Guest Access Ticket 8%

July & August 2018



PPH 54% Daily Guest 37% Guest Access Ticket 9%

July & August 2019

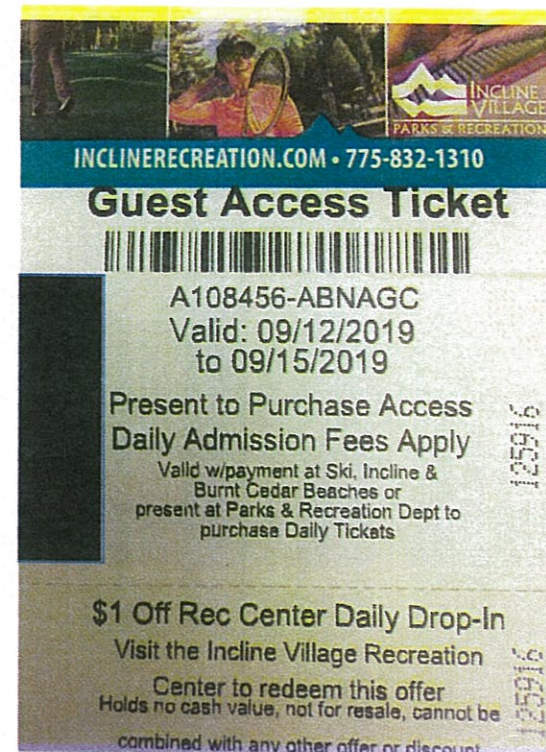


PPH 52% Daily Guest 38% Guest Access Ticket 10%

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Beach Guest Access Tickets

- Provides beach access for guests without a punch card
- Owner not required to be present
- Staff confirms owner/agent on parcel file
- Good for length of stay only
- Must pay daily applicable fee
- 4019 Total Transactions at Recreation Counter between May 1- September 29
- 14, 835 Tickets processed
- 6,822 Guest Access Tickets scanned at beach gates



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2020 Potential Operational Enhancements

- Alternatives to the Guest Access Ticket
- RFP for Bar Services Contract ?
- Possibly expand Dynamic Pricing for guest fees
- Additional paddle board storage
- Experiment with additional pedestrian gate access
- Update Beach Rules and Regulations
- No Smoking Policy
- Increased Focus on Hermit Beach activities
- Continued high level focus on trash disposal and education on impacts to the Lake



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Thank You!!



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