<u>MEMORANDUM</u>

TO: Board of Trustees

THROUGH: Indra Winquest

District General Manager

FROM: Shelia Leijon

Superintendent of Parks & Recreation

SUBJECT: Review, discuss and possibly approve recommended Beach Venue

Rates to include Adult Daily Beach Guest Access, Kayak Storage, Paddleboard Storage, Daily Boat Launch Fee, Season Pass Watercraft Launch Fee, and review, discuss and possibly approve

revisions to the Season Watercraft Launch Pass Form

DATE: April 29, 2021

I. RECOMMENDATION

- 1. That the Board of Trustees makes a motion to approve the following recommended rates for 2021-2022 Incline Beach Operations including:
 - Adult Daily Beach Guest Access \$15 per adult (non-peak/peak)
 - Kayak Storage \$275 beginning May 1, 2022
 - Paddleboard Storage \$195 beginning May 1, 2022
 - Daily Boat Launch Fee \$22 per launch
 - Season Watercraft Launch Pass Fee \$195 per annual launch pass
- 2. That the Board of Trustees makes a motion to approve the 2021 Annual Watercraft Launch Pass form effective May 1, 2021.

II. BACKGROUND

The following is an accounting of Incline Beach Operation fees as they pertain to:

- Beach access
- · Kayak and paddleboard storage
- Watercraft individual and pass launch fees

Review, discuss and possibly approve recommended -2-Beach Venue Rates to include Adult Beach Guest Access, Kayak Storage, Paddleboard Storage, Daily Boat Launch Fee, Season Watercraft Launch Fee, and review, discuss and possibly approve revisions to the Season Watercraft Launch Pass Form

Beach Access

FEE	2018	2019	2020	Proposed
Adult Daily Beach Access (non-peak/peak)	\$12/\$15	\$12/\$15	\$12/15	\$15

The adult daily beach access fees increased from \$10 to \$12 in 2012. The fee then remained flat until 2016 when the peak season/holiday pricing of \$15 was introduced. Staff proposes to simplify the dual pricing structure by carrying the peak pricing fee of \$15 throughout the entire beach season.

The child access fee, age 6 to 17, has remained flat at \$5 since 2016. There is no proposed increase to the child access fee.

Kayak and Paddleboard Storage Fees

VESSEL TYPE	2018	2019	2020	Proposed
Kayak	\$250	\$250	\$250	\$275
Paddleboard	\$175	\$175	\$175	\$195

Kayak and paddleboard fees have been unchanged since the inception of the service in 2004. The proposed changes include an approximate 10% fee increase and provide a calendar year-round option, as opposed to the summer/year round storage options, that were previously available.

Watercraft Launch Fees

FEE	2018	2019	2020	Proposed
Daily Watercraft Launch	\$18	\$18	\$20	\$22
Annual Pass Watercraft Launch	\$160	\$160	\$160	\$195

Daily watercraft launch and Season Pass Watercraft Launch pricing has seen little change over the past decade. Staff proposes a 10% increase to daily launch fees and approximately 20% to the annual pass fee however the Pass will now be an annual pass rather than a seasonal pass. In 2020, the pass holder launched their watercraft on average 10 times during the season.

The following table provides a comparison of boat launch options and pricing in the Lake Tahoe Basin.

Review, discuss and possibly approve recommended
Beach Venue Rates to include Adult Beach Guest Access,
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Fee, Season Watercraft Launch Fee, and review, discuss
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Basin Boat Ramp Comparison

RAMP	Daily Launch (Res/non res)	Pass (Res/non res)
Cave Rock & Sand Harbor	\$20/\$25	\$250
Tahoe Vista	\$15/\$25	\$150/\$275
Lake Forest	\$15/\$20	\$265/\$375

Additionally, Staff proposes that the Season Watercraft Launch Pass form be revised to reflect the following:

- Name change from Season Watercraft Launch Pass to Annual Watercraft Launch Pass
- Term revision from seasonal to annual, covering a term of 12 months, May 1 April 30
- Adding language outlining the use of the boat ramp as follows:

"I understand launching my vessel at the boat ramp is a privilege, reserved for Incline Village residents with beach access, for personal use. Annual Watercraft Launch Passes are not available for commercial use.. Boat ramp privileges may be revoked in the event of noncompliance".

III. FINANCIAL IMPACT AND BUDGET

The financial impact of the changes noted above is approximately \$70,000 in increased revenue to the overall Beach budget.

IV. <u>ALTERNATIVES</u>

Alternatives to accepting Staff recommended increases include:

- Approve recommendations with changes made by the Board of Trustees during the April 29, 2021 meeting.
- Keep pricing as it is; no change

V. BUSINESS IMPACT

This item is not a "rule" within the meaning of Nevada Revised Statutes, Chapter 237, and does not require a Business Impact Statement.

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Pass Form

Attachment I - Current Season Watercraft Pass Application



IVGID Pass #:_

Incline Village Parks & Recreation Department 980 Incline Way, Incline Village, NV 89451 PH: 775.832.1310 FAX: 775.832.1380 EMAIL: parksandrec@jygd.org On the Web: www.inclinerecreation.com

2021 Season Watercraft Launch Pass - \$160

Season Pass valid May 1 - October 31

One (1) Daily Launch Pass may be applied toward Season Pass purchase. Must show receipt and purchase Season Pass by July 15.

Email:

Last Name:	First Name:	
Phone (Main):	Cell or Other:	
Watercraft Make:		
Vessel Number:	State:	
Commercial Vessel(circle one): Yes /	No	
PAYMENT OPTIONS: Total Amount Due: \$	S	
Payment Method: Credit Card Cash	Check #	
Credit Card Number:	Expiration Date:	Billing Zip Code:
Card Type: Visa MasterCard American Ex	xpress	
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Signature:		Date:
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Attachment II - Revised Annual Watercraft Launch Pass effective April 30, 2021



Incline Village Parks & Recreation Department
980 Incline Way, Incline Village, NV 89451
PH: 775.832.1310 FAX: 775.832.1380
EMAIL: parksandrec@ivgrd.org On the Web: www.inclinerecreation.com

2021 Annual Watercraft Launch Pass - \$195

Annual Pass valid May 1 - April 30

One (1) Daily Launch Pass may be applied toward Season Pass purchase. Must show receipt and purchase Season Pass by July 15,

IVGID Pass #:	_Email:
Last Name:	First Name:
Phone (Main):	Cell or Other:
Watercraft Make:	
Vessel Number:	State:
	t Due: \$ Check # Expiration Date: Billing Zip Code:
Card Type: Visa MasterCard Amer	rican Express
Signature:	Date:
This Section Only - Office Use: Total Amount Coll	lected: \$Date CollectedSticker#:
WAIVER OF LIABILITY	Y - PLEASE READ & INITIAL BEFORE SIGNING
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	th, or loss of personal property and expenses thereof as a result of my use of the boat ramp are my s IVGID, it officers, agents and employees from any and all claims, demands, or liability of any kind.
understand all trailers must be attached to a vehic	cle at all times when parked on IVGID property.
	eement and release (see other side), that by signing this form and agreement. I may be surrendering valuable season pass sticker to front left windshield of the boat to which it is assigned. Watercraft Launch pass is must be in applicant's name.
Signature	Date