<u>MEMORANDUM</u>

TO: Board of Trustees

THROUGH: Indra Winquest

Interim General Manager

FROM: Paul Navazio

Director of Finance

SUBJECT: Discussion about Punch Card Utilization and Accounting – Laying

the foundation for a special meeting of the Board of Trustees at a

future date

DATE: June 25, 2020

I. RECOMMENDATION

That the Board of Trustees make a motion to:

- 1) Receive a presentation related to Punch Card utilization and accounting, and
- 2) Set a timeframe for a future Special Meeting of the Board of Trustees to review, discuss and provide direction on possible modifications to current practices related to Punch Card utilization and accounting.

II. BACKGROUND

Ordinance No. 7, last amended on March 25, 1998, establishes rates, rules and regulations for Recreation Passes and Recreation Punch Cards utilized by the District to provide recreation privileges, recreation access or special rates to property owners and/or their assignees, as defined.

The District utilizes two primary vehicles for parcel owners (and/or their assignees) to access recreational facilities as well as access to special rates or discounts for District-owned facilities and programs. These are defined as Recreation Passes (or Picture Passes) and Recreation Punch Cards (Punch Cards).

Parcel owners are assessed an annual Recreation Fee (or Recreation Standby and Service Charge) to finance recreation programs and facilities via separate

Discussion about Punch Card Utilization and Accounting – Laying the foundation for a future special meeting of the Board of Trustees

Recreation Facility Fee and Beach Facility Fee. Parcels within the District who enjoy beach privileges are assessed annually for both the Recreation Facility Fee and the Beach Facility Fee. Those parcels within the District that are not entitled to beach access are assessed annually for the Recreation Facility Fee only.

In turn, each year, property owners (and/or their assignees) are afforded up to five Recreation (Picture) Passes, five Recreation Punch Cards, or any combination thereof. Picture Passes are non-transferable photo identification passes issued by the District that entitles holders to free beach access (if so entitled) as well as discounted rates for access to other facilities and programs. A Recreation Punch Card is a transferable punch card issued by the District to property owners and/or assignees that can be used to pay the difference between the resident rate and the nonresident rate for access to various District facilities and programs. Punch Cards bear a face value established by the Board, and is currently 1/5 (one-fifth) of the Recreation Facility Fee and, if applicable, Beach Facility Fee.

Each year, the District budgets for the revenues collected from Facility Fees collected from all property owners within the District (as a funding source for the original allocation of five Picture Passes and/or Punch Cards), revenues collected from the sale of additional Picture Passes and Punch Cards, and revenues from Charges for Services paid by customers accessing District facilities and programs. These funding sources (along with use of available fund balances) are used to support annual District expenditures for operations, capital projects and debt.

The District's annual budget also includes estimates of the anticipated level of utilization of Picture Passes and Punch Cards and the District's accounting system and practices is designed to track actual utilization in the form of Property Owner Allowances (for Picture Passes) and Punch Card Utilization (for Punch Cards).

The goal of the District's budget, accounting and financial reporting practices is to a) budget for the sources of funds supporting District operations, capital and debt; b) accurately reflect the utilization of Recreation Passes and Punch Cards used by property owners, their assignees and guests; and c) ensure proper alignment between revenues budgeted and collected from the "purchase" of punch cards with the revenues recorded at the time that punch cards are utilized.

At the request of the Board of Trustees, a presentation has been prepared for tonight's meeting to provide background information related to the budgeting, utilization and accounting for Punch Cards so as to inform a future Special Meeting required to cover these topics in more detail and, in turn, inform Board direction to Staff related to any desired modifications to the District's current practices related to implementation of Ordinance 7.

Presentation Outline

Ordinance 7 – Access to District Facilities and Programs

-3-

- Recreation Passes & Punch Cards
- Passes / Cards WITH Beach Access and WITHOUT Beach Access
- Other Methods of Accessing District Facilities and Programs
- Recreation Facility Fee and Beach Facility Fee
- Budgeting for Recreation Passes and Punch Cards
- Accounting for Recreation Passes and Punch Cards
- Issues and Concerns related to Current Practices
- Options for Addressing Issues/Concerns and Improving Budgeting and Accounting practices

Attachment:

Presentation: Punch Card Utilization and Accounting



Punch Cards

UTILIZATION AND ACCOUNTING

Board of Trustees - June 30, 2020
Presented by Director of Finance Paul Navazio

Outline

- 1. Ordinance 7 Access to District Facilities and Programs
- 2. Recreation Facility Fee and Beach Facility Fee
- 3. Budgeting for Recreation Passes and Punch Cards
- 4. Accounting for Recreation Passes and Punch Cards
- 5. Issues and Concerns Related to Current Practices
- 6. Options for Addressing Issues/Concerns & Improving Budgeting and Accounting Practices

Ordinance 7 (last amended March, 1998) establishes rates, rules and regulations established by the District to provide recreation privileges, recreation access or special rates to property owners and/or their assignees and guests.

Ordinance 7 provides for two PRIMARY vehicles for parcel owners (and/or their assignees) to access recreational facilities as well as access special rates or discounts for District-owned facilities and programs:

Recreation Passes (Picture Passes)

Recreation Punch Cards (Punch Cards)

Property Owners are Assessed an Annual Recreation Fee (or **Recreation Standby and Service Charge** to finance recreation programs and facilities via separate fees:

FY 2019/20	#1	# PARCELS ASSESSED									
	WITH Beach Access	NO Beach Access	IVGID								
# of Parcels	7748	455	8203								
Recreation Facility Fee	\$705	\$705	\$ 5,783,115								
Beach Facility Fee	<u>\$125</u>	<u>N/A</u>	\$ 968,500								
	\$830	\$705	\$ 6,808,490								

In "exchange" for payment of Recreation Facility Fees and Beach Facility Fees. Property owners (and/or their assignees) are afforded the opportunity to receive UP TO FIVE Recreation (Picture Passes), Recreation Punch Cards (Punch Cards), OR ANY COMBINATION THEROF.

Picture Passes -

Non-Transferable Picture Identification

Provides for Beach Access at No Charge

Discounted Rates at District Facilities and Programs

Recreation Punch Cards -

Transferable Punch Card

→ Used to Pay DIFFERENCE Between Resident Rate(s) and Non-Resident Rate(s)

Bear a FACE VALUE established by the Board (currently 1/5 for Recreation Facility Fee and (if applicable) Beach Facility Fee

Other methods available to property owners, their assignees and guests to access District Facilities and programs include:

Additional Recreation Picture Passes*

- → Additional Recreation Punch Cards* NOT VALID FOR USE AT GOLF FACILITIES
- → Day Passes

* Additional Picture Passes and Punch Cards can be purchased for 1/5 of applicable Recreation Facility Fee and Beach Facility Fee and are distinguished between BEACH ACCESS and NO BEACH ACCESS

Recreation Facility Fee and Beach Facility Fee

Annually, the District budgets for the revenues collected from:

- Facility Fees* collected from all property owners
- Revenues collected from the sale of <u>Additional Picture Passes and Punch Cards</u>
- Revenues from <u>Charges for Services paid by customers</u> accessing District Facilities and programs.
- * The Facility Fee(s) paid represent the funding source for the original allocation of Picture Pass and Punch Cards

Combined, these funding sources are used to support annual District expenditures for operations, capital projects and debt service.

Budgeting for Recreation Passes and Punch Cards

					and the state of t	· Vigota	FACILITY	FEE	1	NAME OF THE PARTY		- American	· · · · · · · · · · · · · · · · · · ·			
						Community Services										
				Recreation Fo	acility Fee	\$ 705	and the second s			Beach Fac	ility Fee	\$	125			
Fund		320	320	330	340	350	360	370	380			3	390			
Venue		Golf-Champ	Golf -Mtn	Facilities	Ski	Rec	Admin	Parks	Tennis	TOTAL	CS	Bea	aches			
Budget A	llocation										ļ					
1	Operations	21	40	16	-200	143	127	89	14	\$	250	\$	85			
	Capital						405	The state of the s			405		39			
	Debt						50				50		1			
		21	40	16	-200	143	582	89	14	\$	705	\$	125			

Budgeting for Recreation Passes and Punch Cards

						New colonia and an artist and	FACILITY F	EE	#1	for one work to the contract of the contract o		Newspare
	1	•			Co	ommunity Serv	/ices				Ве	aches
	1	a nezara ense		Recreation Fo	acility Fee	\$ 705				Beach Facility Fee	\$	125
Fund		320	320	330	340	350	360	370	380			390
Venue	Go	lf-Champ	Golf -Mtn	Facilities	Ski	Rec	Admin	Parks	Tennis	TOTAL CS		Beaches
Facility Fee Revenues	-	976,157	689,052	524,992	(336,323)	1,574,976	1,164,826	992,563	196,872	5,783,115	ton As-Talon	968,500
Allocation of Fees		172,263	328,120	131,248	(1,640,600)	1,173,029	4,774,146	730,067	114,842	5,783,115		
Adjustments/Transfers*		803,894	360,932	393,744	1,304,277	401,947	(3,609,320)	262,496	82,030	-		THE RESERVE THE PROPERTY OF TH
BUDGETED FEE REVENUES	\$	976,157	\$ 689,052	\$ 524,992	\$ (336,323)	\$ 1,574,976	\$ 1,164,826	\$ 992,563	\$ 196,872	\$ 5,783,115	\$	968,500
* Represent re-al											-	
			Property and the second		-Allocated to C		r Capital Project	t and Deht Sei	vice 4	North Control		

Annual Punch Card Utilization (FY2018/19)

	SCHOOL STATE OF THE STATE OF TH												POS Sub-System
Sum of Net Amt	Posting Date *												
Venue	= 2018 	Aug	Sep	Oct	Nov	Dec	∃ 2019 Jan	Feb	Mar	Apr	May	Jun	Vermont
Beach	223,877.00	145,762.00	55,118.00	926.00			(94.00)				5,723.00	178,410.00	609,722.00
Golf Champ	7,068.00	8,466.50	4,541.00	2,117.00							210.00	2,757.00	25,159.50
Golf Merchandise	5.00												5.00
Golf Mountain	2,290.00	2,031.00	1,297.00	261.00						23,120.29	96,514.04	371.00	125,884.33
Recreation	79.00	119.00	115.00	70.00	99.00	208.00	109.00	60.00	60.00	85.00	51.00	89.00	1,144.00
Tennis	5.00									2,651.60	12,415.80	25.00	15,097.40
Vermont	233,324.00	156,378.50	61,071.00	3,374.00	99.00	208.00	15.00	60.00	60.00	25,856.89	114,913.84	181,652.00	777,012.23
RTP						Dec	Jan	Feb	Mar	Apr			RTP
						51,545.00	47,715.00	33,922.00	51,009.00	16,263.00			200,454.00
Total POS	233,324.00	156,378.50	61,071.00	3,374.00	99.00	51,753.00	47,730.00	33,982.00	51,069.00	42,119.89	114,913.84	181,652.00	977,466.23
												Less Addt'l. PC	(10,979.00)
											Mtn /	Tennis Credits	(87,505.40)
													878,981.83

Annual Punch Card Utilization (FY2018/19)

			and the second	Beaches	Combined						
Fund	320	320	330	340	350	360	370	380	a reaction r	390	um generation (se
Venue	Golf-Champ	Golf -Mtn	Facilities	Ski	Rec	Admin	Parks	Tennis	TOTAL CS	Beaches	
BUDGETED FEE REVENUES	\$ 976,157	\$ 689,052	\$ 524,992	\$ (336,323)	\$ 1,574,976	\$ 1,164,826	\$ 992,563	\$ 196,872	\$ 5,783,115	\$ 968,500	\$ 6,751,615
Punch Card Utilization				da.			V			and a supplier	and the second of the second o
Charges for Services	\$ 24,812	\$ 55,644		\$ 200,380	\$ 1,128			\$ 6,662	\$ 288,626	\$ 590,356	\$ 878,982
Equivalent # of Cards (\$/166)	149.5	335.2		1207.1	6.8			40.1	1738.7	3556.4	5295.3

Accounting for Recreation Passes and Punch Cards

FISCAL YEAR 2019-20					Querran.
	NO	Beach	В	each	
Facility Fee - Community Services		705		705	85%
Facility Fee - Beach			1000	125	15%
	\$	705	\$	830	100%
Punch Card Value	\$	141	\$	166	
5 x Punch Cards	S	705	\$	830	

FISCAL YEAR 2020-21		100			
	NO	Beach	В	each	
Facility Fee - Community Services		330		330	40%
Facility Fee - Beach	1			500	60%
	\$	330	\$	830	100%
Punch Card Value	\$.66	\$	166	
5 x Punch Cards	\$	330	\$	830	

Accounting for Recreation Passes and Punch Cards

			. i.					Total		
Example 1		Resident purchases round of golf with	Picture Pass				CS Admin	Comm	Beach	ALL
						Fund 320	Fund 360	Services	Fund 390	FUNDS
			Debit	Credit	Operating Sources and Uses					
320	31	400 4205 Admissions and Fees		175	Admissions & Fees	175		175	-	175
		400 4240 Parcel Owner Allowance	100	, and	Parcel Owner Allowance	(100)		(100)	-	(100)
925	00	00 0101 Cash	75							1
			175	175	Charges for Service	75		75		75
						Annual Control of the		Total		
Example 2		Resident purchases round of golf with	Punch Card	(WITH Beach Access)		Golf	CS Admin	Comm	Beach	ALL
						Fund 320	Fund 360	Services	Fund 390	FUNDS
			Debit	Credit	Operating Sources and Uses					
320	31	400 4205 Admissions and Fees		175	Admissions & Fees	175		175		175
320	31	400 4240 Parcel Owner Allowance								
360	49	490 4295 Punch Card Utilization	85		Punch Card Utilization		(85)	(85)		(85)
390	39	990 4295 Punch Card Utilization	15		Punch Card Utilization				(15)	(15)
925	00	00 0101 Cash	75							
			175	175	Charges for Service	175	(85)	90	(15)	75
	-			· · · · · · · · · · · · · · · · · · ·						
					have been seen as a seen a			Total		
Example 3	1	Resident purchases round of golf with	Punch Card	(NO Beach Access)		Golf	CS Admin	Comm	Beach	ALL
						Fund 320	Fund 360	Services	Fund 390	FUNDS
			Debit	Credit	Operating Sources and Uses				Morto	
320	31	400 4205 Admissions and Fees		175	Admissions & Fees	175		175		175
320	31	400 4240 Parcel Owner Allowance								
360	49	490 4295 Punch Card Utilization	100		Punch Card Utilization		(100)	(100)		(100)
390	39	990 4295 Punch Card Utilization			Punch Card Utilization					-
925	00	00 0101 Cash	75							
		1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -	175	175	Charges for Service	175	(100)	75	-	75

Example 4 Resident Accesses Beach	with Picture Pass			Golf	CS Admin	Comm	Beach	ALL
				Fund 320	Fund 360	Services	Fund 390	FUNDS
	Debit	Credit	Operating Sources and Uses					
390 31 400 4205 Admissions and	d Fees	12	Admissions & Fees			-	12	12
390 31 400 4240 Parcel Owner A	Allowance 12		Parcel Owner Allowance		1	-	(12)	(12)
925 00 00 0101 Cash	-							
	12	12	Charges for Service	-		-		_
		1				***		
				and the second		and the same of th		
example 5 Resident Accesses Beach	with Dunch Cord (WITH D	anch Assass)		Golf	CS Admin	Total Comm	Beach	ALL
Example 5 Resident Accesses Beach	with Punch Card (WITH B	eacii Access)			Fund 360		Fund 390	FUNDS
	Debit	Credit	Operating Sources and Uses	runu 320	runu 300	services	runa 390	FUNDS
200 20 400 4205 Administration		12	Admissions & Fees				THE PERSON NAMED IN COLUMN	
390 39 400 4205 Admissions and 320 31 400 4240 Parcel Owner A	and the second of the second o	12	Admissions & Fees		ļ		12	12
	* The second sec		Punch Card Utilization		(10.20)	(10.20)		(10.20)
360 49 490 4295 Punch Card Ut					(10.20)	(10.20)	(1.00)	(10.20)
360 39 990 4295 Punch Card Ut 925 00 00 0101 Cash	tilization 1.80		Punch Card Utilization		ļ		(1.80)	(1.80)
925 00 00 0101 Cash	42	12			(10.20)	(10.20)	10.20	
	12	12	Charges for Service		(10.20)	(10.20)	10.20	
						Total		
Example 6 Resident Accesses Beach	with Punch Card (NO Bea	ch Access)		Golf	CS Admin	Comm	Beach	ALL
				Fund 320	Fund 360	Services	Fund 390	FUNDS
	Debit	Credit	Operating Sources and Uses			A ALMAN MAN	LAMIA TO STANDARD	Transfer an inches the first party and in
320 31 400 4205 Admissions an	nd Fees		Admissions & Fees					No.
320 31 400 4240 Parcel Owner	Allowance							
360 49 490 4295 Punch Card Ut	tilization	Diff	Punch Card Utilization	-				
360 39 990 4295 Punch Card Ut	tilization		Punch Card Utilization -					
925 00 00 0101 Cash								
	-	-	Charges for Service	-	-	-	-	-

	-		ı			C	Community Ser	vices	,	1	1		В	eaches		Combined
Fund	-	320		320	330	340	350	360	370	380	ļ	2000/20 2000/20		390		etgs, ***toenteedtwetter#ter**
Venue	Gol	f-Champ	G	olf -Mtn	Facilities	Ski	Rec	Admin	Parks	Tennis	1	TOTAL CS		Beaches		antenantenantenantenante sentine v
BUDGETED FEE REVENUES	\$	976,157	\$	689,052	\$ 524,992	\$ (336,323)	\$ 1,574,976	\$ 1,164,826	\$ 992,563	\$ 196,872	\$	5,783,115	\$	968,500		opo seconomico de porto se
Punch Card Utilization							<u> </u>					ANN	+			
Charges for Services	\$	24,812	\$	55,644		\$ 200,380	\$ 1,128	772		\$ 6,662	\$	288,626	\$	590,356		\$ 878,982
Equivalent # of Cards (\$/166)		149.5		335.2		1207.1	6.8			40.1		1738.7		3556.4	-	5295.2
			-			Punch Card	Offsets	\$ (288,626)	2003	1	-		\$	(590,356)		E or a second of the second contract of the
	-					Contra Acco	unts	(245,332)	85%					(43,294)	15%	····
								(501,803)	85%		-	- was		(88,553)	15%	- serie environmental - env
								(747,135)		-			- 1	(131,847)		

Punch Cards Purchases by Venue	7/1-6/30/18	******	7/1-6/30/19	
Diamond Peak Ski	109,352.41	11.84%	200,380.00	21.69%
Golf Champ	26,188.90	2.83%	24,812.03	2.69%
Golf Mountain	96,487.10	10.44%	55,644.64	6.02%
Recreation	605.92	0.07%	1,127.98	0.12%
Tennis	13.15	0.00%	6,672.45	0.72%
Total Community Services Fund	232,647.48	25.18%	288,637.10	31.24%
Beach Fund	691,304.12	74.82%	590,356.73	63.89%
Total Punch Card Purchases	923,951.60	100%	878,993.83	95%
Comm Srv Fund				
85% of Comm Serv Fund Purchases	197,750.36		245,341.54	of the same of the same of
85% of Beach Fund Purchases	587,608.50		501,803.22	
	785,358.86		747,144.76	to the second state of the second sec
Beach Fund	34,897.12		43,295.57	
15% of Comm Serv Fund Purchases	103,695.62	1	88,553.51	- Franklop's
15% of Beach Fund Purchases	138,592.74		131,849.07	
	923,951.60		878,993.83	the artists of the second of the second of the

Issues & Concerns Related to Current Practices - (Selected)

TOPIC	Comments
Different Treatment of Picture Passes and Punch Cards (Re - Valuation)	Ord. 7
Different Accounting for Punch Cards WITH Beach Access vs NO Beach Access	POS Systems
Different Accounting for ORIGINAL Punch Cards vs ADDITIONAL Punch Cards	Timing / Acct.
Punch Cards Allowed for Use at Venues WITHOUT REGARD to Funding Used to Acquire	Fund Transfer
Punch Card Accounting (Contra-Revenues) Seen as Fund Transfer btw CS and Beach Funds	Correct Above
Timing of Recording Revenues from ORIGINAL Punch Cards (w/Facility Fee or at "Use?)	Pre-paid or Defer
Are Picture Passes and Punch Cards a "Form of Payment" (Cash Equivalent) or Merely Entitle Holder to Discounts?	Policy
Relates To Existing District Pricing Structure re "Property Owner Allowances" / PC Utilization Non-Resident Rate ("Rack Rate") Resident Rate (Discounted)	Drives Budgeting and Accounting
Limitation of 3 rd -Party Point of Sale Software; lack integration with Parcel Master Database	PC Tracking

Options for Improving Budgeting and Accounting Practices

Modify District Pricing Structure to Establish Base Resident and Non-Resident Rates

Charges for Services to be Reflective of Different Rate "categories"

Track Punch Card Valuation based on Allocation of Facility Fee Used to Acquire

- Provide TWO Punch Cards for Residents WITH Beach Access with Restricted Use (CS vs Beach) OR
- Track Value/Use for CS Facilities SEPARATE from Value / Use for Beach Facilities

Eliminate Punch Cards as a "Form of Payment" - Transition to ID/ELEGIBILITY for Access at Resident Rates

- · Continue to Track Pass and Punch Card Utilization via Point-of-Sale (POS) Sub-systems
- NOT in General Ledger

Eliminate Punch Card "Contra - Revenue" Accounting

· Addresses a perceived "problem" without regard to rationale for current practice

Next Steps

Consider Scheduling of Special Board of Trustees Meeting

Consider Timing relative to pending Review / Update of Ordinance 7

 Budgeting and Accounting FLOWS FROM how Picture Passes / Punch Cards are Acquired and Utilized

Consider Incorporating Review of District Pricing Structure

Resident vs Non-Resident Pricing

"Allowances" vs. "Discounts"

Preserve ability to document "value" of Facility Recreation and Facility Beach Fee to Residents