

IVGID Magazine

Community | Audience

- Incline Village & Crystal Bay, NV
- Families and Retirees
- High Level Executives
- Full and Part-time Residents
- Primary and Second homeowners
- Visitors

Reach

IVGID magazine is mailed to 6,900 homes, including second homeowners. Each issue reaches over 20,000 people. An additional 2,500 copies are available at amenities throughout Incline Village; and 3,000 extra copies of special issues are distributed locally.

Home Value \$500k - \$25M+

Content

Engaging articles pertaining to the Incline Village General Improvement District (IVGID) clubs, events and resident amenities (ski, golf, beach and fitness) real estate, mountain living and fun.

Publication Dates | Reservations

5 Issues: April (Spring/Summer Activity Guide), June, September (Fall/Winter Activity Guide), October (Annual Report) and December.

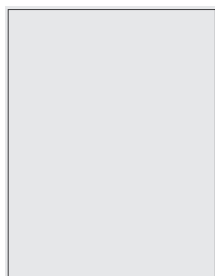
Reservations due by the 5th & art by the 12th of month prior to publication.

		1X - 3X	4X - 5X	
Rates		Full page	\$2,050	\$1,850
Premium Position		1/2 page	\$1,500	\$1,350
Back Cover	\$2,400*	1/3 page	\$1,300	\$1,100
Inside Front/Back Cover	\$2,150*	1/4 page	\$875	\$725
Two-page Center Spread	\$3,000*	1/6 page	\$700	\$550

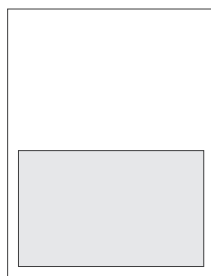
*Advertiser must commit to annual contract.

Ad rates are per issue. Use, type and display criteria of all advertisements in the IVGID Magazine shall be determined by IVGID's General Manager or, in the case of his absence, his designee.

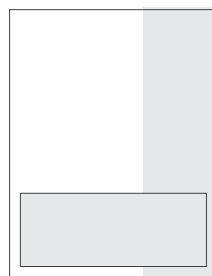
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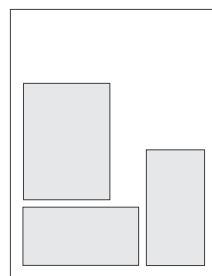
Full Page
8.5w x 11h
with .125" Bleed



1/2 Page
7.6875w x 5h



1/3 Page
7.6875w x 3h
2.84w x 11h
with .125" Bleed



1/4 Page
3.72w x 5h

1/6 Page
2.4w x 5h
5w x 2.4h



Back Cover
8.5w x 8h
with .125" Bleed