

2022 Beach Operations





2022 Beach Season Highlights - Operations

- Limited Beach Access Methods: Recreation Pass, Punch Cards And Guest with Pass Holder Present, Paying with a Credit Card
- 185 Beach Gate Operating Days (minimal closures due to smoke, AQI and inclement weather)
- Over 150 Residents Celebrated the Completion of the Burnt Cedar Pool at the Grand Opening Event
- Reinstated Weekend & Holiday Preferred Parking at Incline & Burnt Cedar Beaches for Recreation Pass Holders
- Outsourcing of F&B Concessions to Incline Spirits
- Strong Ambassador Presence Dawn to Dusk



2022 Beach Season Highlights – Operations (Continued)

- Price Increase for Guests (from \$15 to \$16 - ages 18+, from \$5 to \$8 - ages 6 -17)
- Boat Launch Price Increase (from \$22 to \$25 individual, from \$225 to \$250 annual pass)
- Wednesday & Friday Music on The Beach, Provided by Incline Spirits, Proves To Be A Locals Favorite
- July 4th – No Fireworks on the Beach – The Sky Show at Ridgeline Park Received Mostly Positive Reviews
- Lifeguard & Beach Host Staffing Challenges
- Maintained Continuous Boat Launching Services at Ski Beach Despite Low Water Levels
- Increased Focus on Preservation of Incline & Third Creeks

250,000

Visit Comparison 2017 – 2022

Operating Days

2017 - 142

2018 - 141

2019 - 142

2020 - 183

2021 - 167

2022 - 185

200,000

150,000

100,000

50,000

-

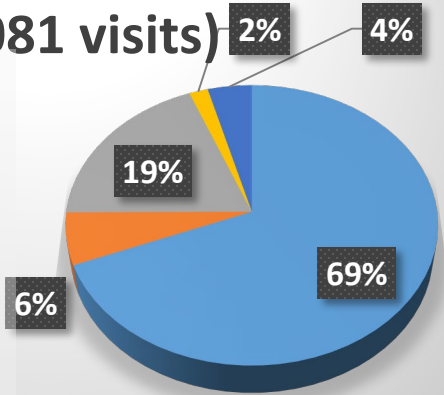
	Total Visits	Recreation Pass Visits	Punch Card Visits	Credit Card/Cash Visits
2017	167,351	109,564	33,544	24,243
2018	194,230	115,645	43,559	35,026
2019	187,098	108,174	42,312	36,612
2020	216,743	148,586	68,034	123
2021	188,012	124,270	48,119	15,623
2022	215,811	147,271	50,301	18,239

One District ~ One Team

2022 Beach Visits by Location

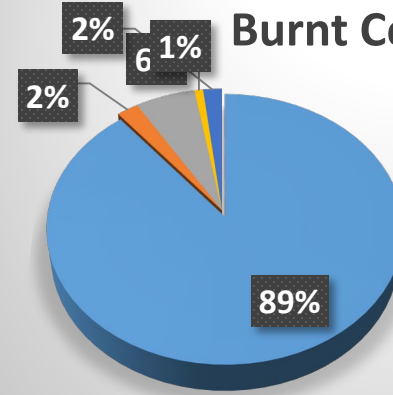
Incline Beach (108,081 visits)

- Picture Passes Scanned: 74,496
- Adult Credit Card: 6,487
- Adult Punch Card: 20,641
- Youth Credit Card: 1,927
- Youth Punch Card: 4,530



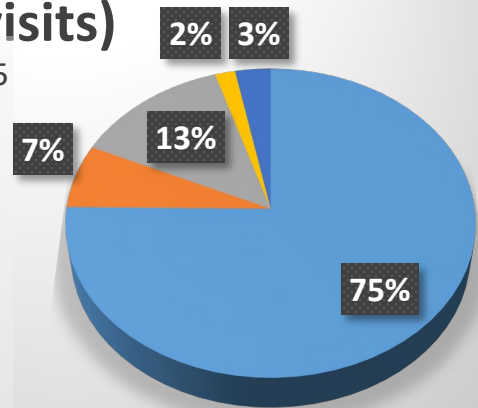
Burnt Cedar Beach (46,091 visits)

- Picture Passes Scanned: 41,100
- Adult Credit Card: 991
- Adult Punch Card: 2,748
- Youth Credit Card: 391
- Youth Punch Card: 861



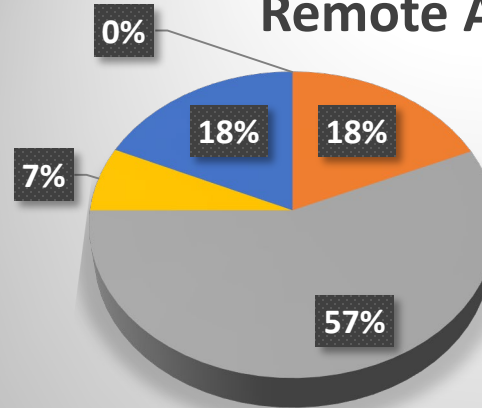
Ski Beach (42,135 visits)

- Picture Passes Scanned: 31,675
- Adult Credit Card: 2,799
- Adult Punch Card: 5,642
- Youth Credit Card: 729
- Youth Punch Card: 1,290



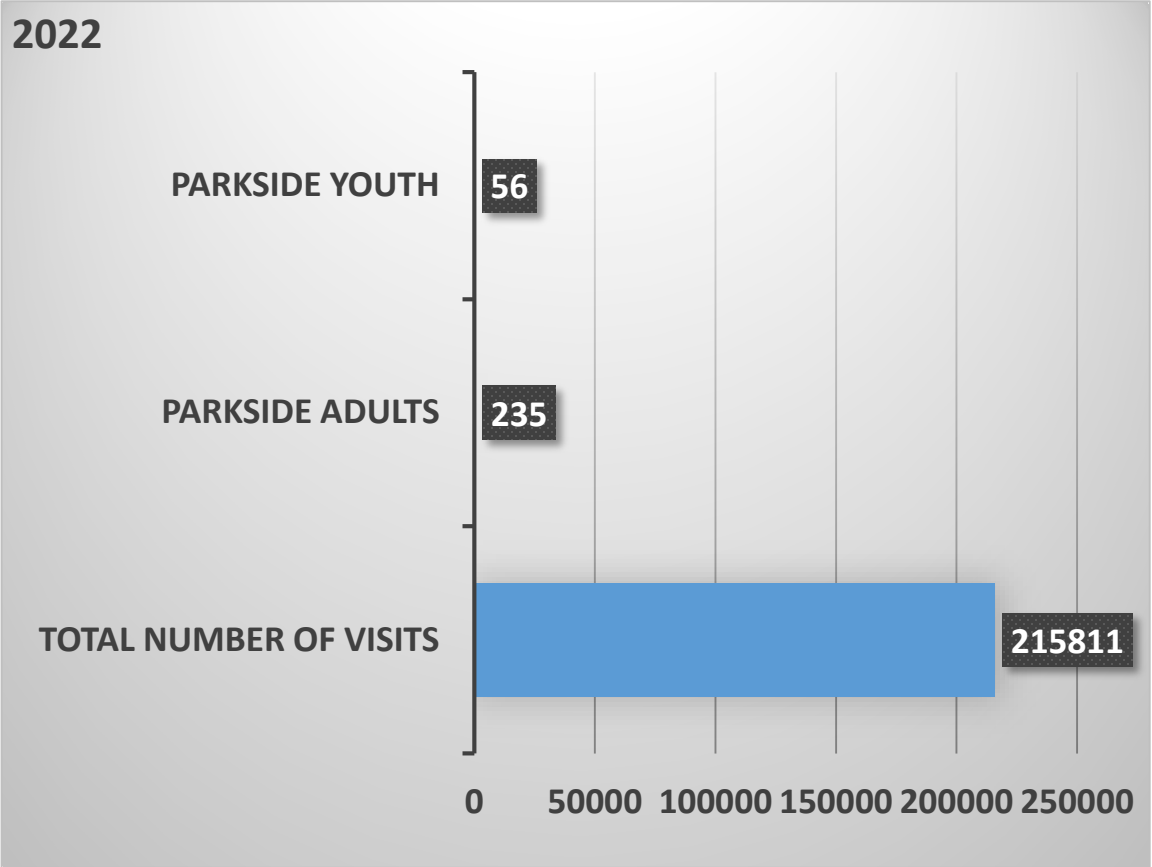
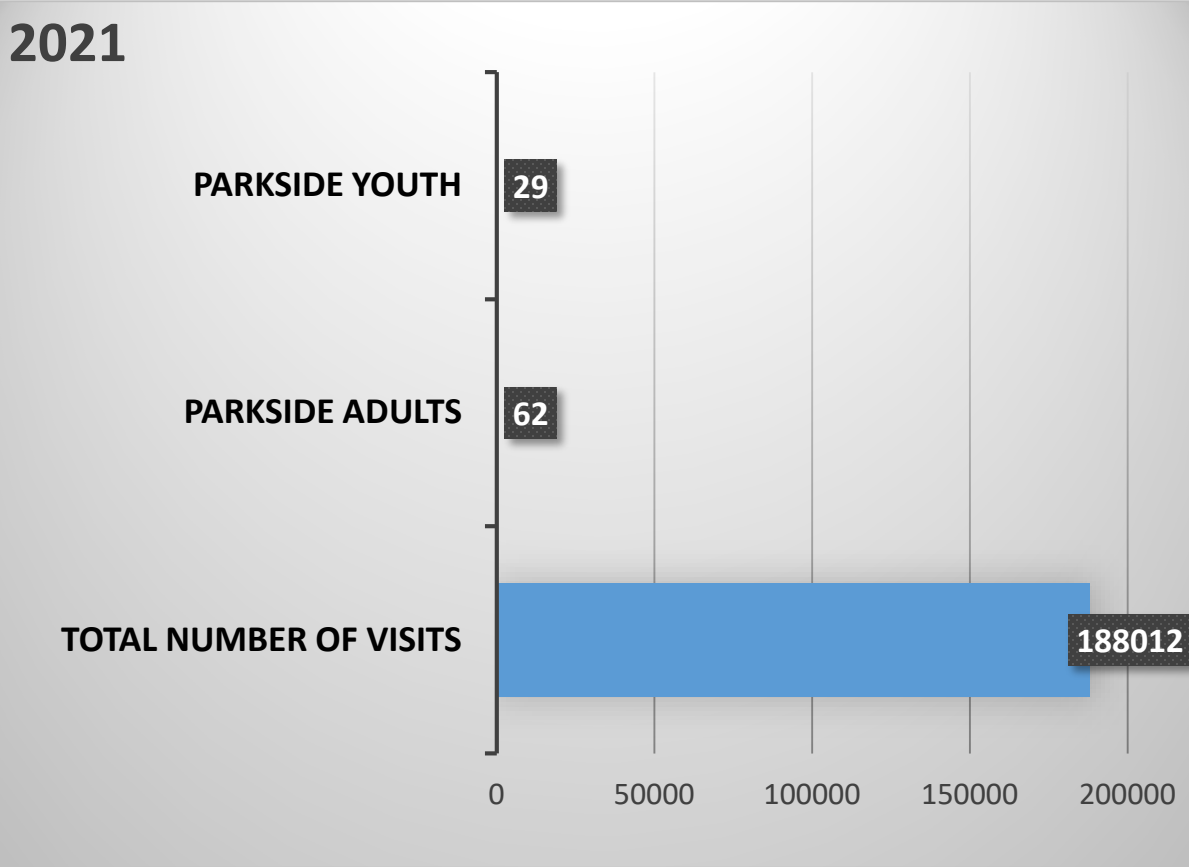
Remote Access* (19,504 visits)

- Picture Passes Scanned: 0
- Adult Credit Card: 3591
- Adult Punch Card: 11036
- Youth Credit Card: 1324
- Youth Punch Card: 3553



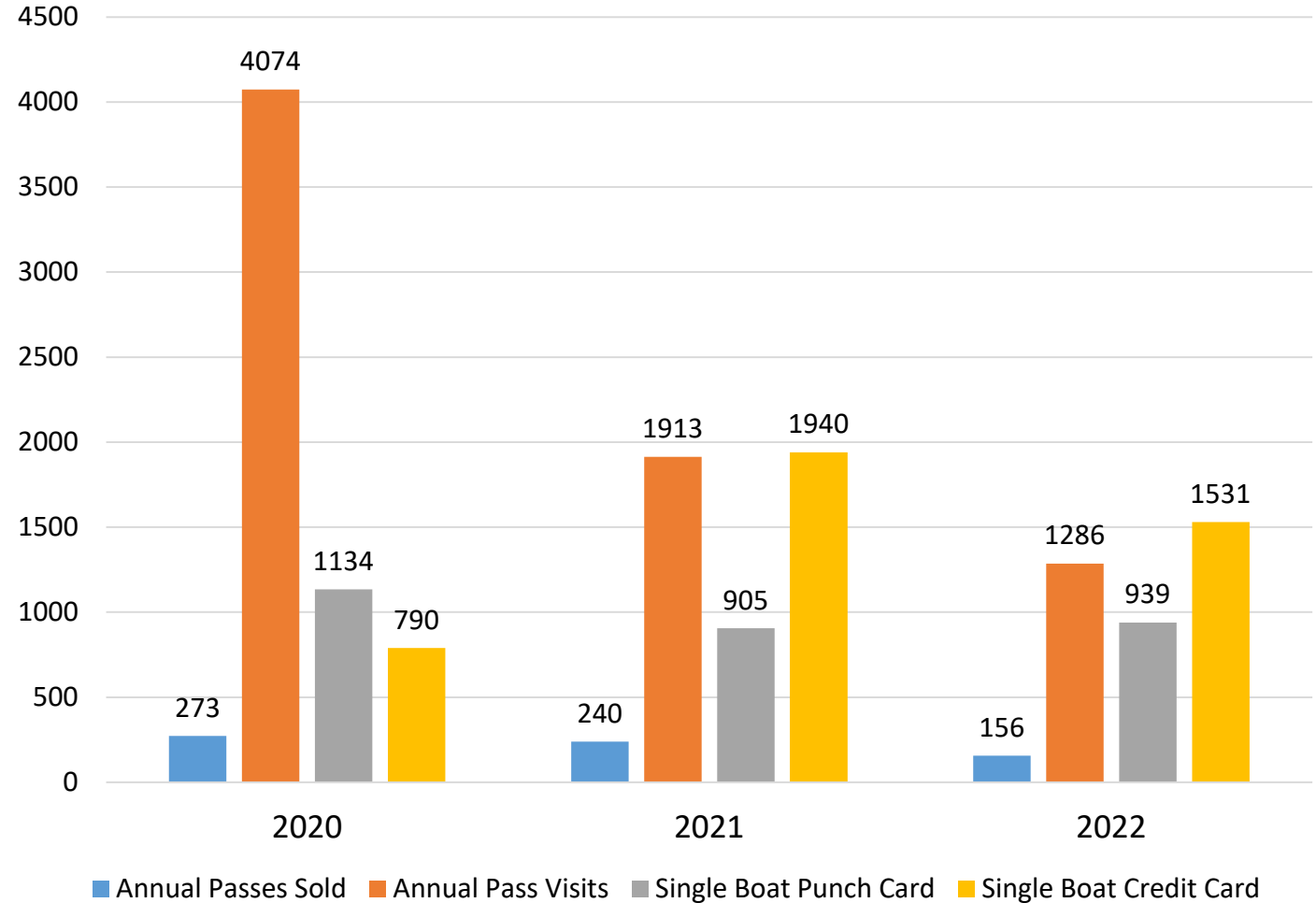
*Aspen Grove July 4th Remote Station, Group Picnic Reservation Tallies Paid at the Rec Center

Parkside Inn Visits 2021 2022



Boat Launch Visits 2020-2022

Summer Operating Days
2020: 183 days
2021: 169 days
2022: 198 days





Summary of Revisions to Ordinance 7

- Beach Access – IVGID Recreation Pass, Punch Cards, Guests with Recreation Pass Holder
- Eligibility for 5 IVGID Recreation Passes or Punch Cards Parcel Holder, Family Tree, Addition of Domestic Partners
- Purchase of Additional IVGID Recreation Passes or Punch Cards
- Occupants of Hotels/Motels
- Boat/Watercraft Launching for Valid IVGID Recreation Pass or Punch Card Holders Only
- Maximum of 15 Guests Per Day, Per Beach, Per Parcel



Summary of Revisions to Ordinance 7 (continued)

- Unbuildable Lots Are Not Eligible For Recreation Privileges (Unbuildable lots deeded prior to June 1, 2022 retain recreation privileges until a transfer of property takes place)
- Definition of a Guest
- Commercial Use
- Multi-ownership Properties Assignment of Authorized Agent
- Stronger Disciplinary Action for Violations of Ordinance 7



Considerations For Further Revisions to Ordinance 7

- Article III, Paragraph 44: Fees Kept Current.
 - Change language that clearly defines the process for suspending recreation privileges
- Article XI, Paragraph 100: Misconduct.
 - Change Ordinance 7 language to reflect timeframes required for staff to perform proper disciplinary processes
 - Change language from Director of Parks & Recreation to Department Head for misconduct issues occurring at all District Venues.
- Article XI, Paragraph 104: Purchase of Additional Recreation passes or Additional Recreation Punch Cards.
 - Remove the restriction of “3/2” for the purchase of additional IVGID Recreation Passes (no golf, no guest) or Punch Cards (no golf) and allow the purchase of 5 Recreation Passes (no golf, no guest) or 5 Punch Cards (no golf) with a maximum of no more than 10 passes on any residential parcel/dwelling unit.



2023 Potential Operational Enhancements

- Increase Beach Gate and Lifeguard Staffing Through Aggressive District Supported Recruitment and Retention Measures
- Work With TRPA and Staff to Develop Additional, Environmentally Friendly Paddle/Kayak Storage
- Improved ADA Parking Accessibility at Incline and Ski Beach
- Boost Beach Beautification Program
- Provide Additional Pedestrian-safe Gate Access at Incline Beach
- Increase Ambassador Presence to Strengthen Efforts to Uphold and Manage Ordinance 7, Year-round
- Continue Work With Environmental Partners to Maintain Stream and Lake Health



Thank You!!



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