## <u>M E M O R A N D U M</u>

**TO:** Board of Trustees

**FROM:** Indra Winquest

District General Manager

**SUBJECT:** General Manager's Status Report

Prepared for the meeting of May 26, 2022

**DATE:** May 19, 2022

Shown below is a progress update to the District Strategic Plan which was adopted by the Board of Trustees in September 2021. It is updated by Budgeted Initiatives for 2021 – 2023 with the update in red text.



# Strategic Plan Fiscal Years 2021/2022 and 2022/2023 Adopted September 2021 Progress Update (May 2022)

## **LONG-RANGE PRINCIPLES**

#### LONG RANGE PRINCIPLE #1 - SERVICE

The District will provide superior quality service through responsible stewardship of District resources and assets with an emphasis on the parcel owner and customer experience.

## LONG RANGE PRINCIPLE #2 - RESOURCES AND ENVIRONMENT

Initiating and maintaining effective practices of environmental sustainability for a healthy environment, a strong community and a lasting legacy.

#### **LONG RANGE PRINCIPLE #3 - FINANCE**

The District will ensure fiscal responsibility and sustainability of service capacities through prudent fiscal management and maintaining effective financial policies for internal controls, operating budgets, fund balances, capital improvement and debt management.

#### LONG RANGE PRINCIPLE #4 - WORKFORCE

Attract, maintain and retain a highly qualified, motivated and productive workforce to meet the needs of district venues, facilities, services and operations.

## LONG RANGE PRINCIPLE #5 - ASSETS AND INFRASTRUCTURE

The District will practice perpetual asset renewal, replacement and improvement to provide safe and superior long term utility services and recreation venues, facilities, and services.

#### LONG RANGE PRINCIPLE #6 - COMMUNICATION

The District will engage, interact and educate to promote understanding of the venues, facilities, services, and ongoing affairs.

## LONG RANGE PRINCIPLE #7 - GOVERNANCE

The District is a local agency that delivers exemplary recreational experiences and provides the highest level of water, sewer, and solid waste services while striving for fiscal and environmental sustainability through collaboration, civic participation, and transparency.

#### LONG RANGE PRINCIPLE #1 - SERVICE

The District will provide superior quality service through responsible stewardship of District resources and assets with an emphasis on the parcel owner and customer experience.

## **Strategies** defined as how we envision accomplishing this objective(s)

- Provide well-defined customer service consistent with fiscal goals, and parcel owner and customer expectations.
- Utilize best practice standards for delivery of services and re-evaluate every year.
- Apply Performance Management to meet and/or exceed established venue customer service expectations.
- Commit to continuous improvement through evaluation of parcel owner and customer loyalty/satisfaction.
- Maintain customer service training and resources for new, returning and existing employees.

## **Long-term Initiatives** defined as what we see as needing to be done in the future

- 1. Enhance and evaluate metrics through key performance indicators for each venue, facility, and service.
- 2. Enhance specific performance indicators to evaluate parcel owner and customer loyalty/satisfaction.
- 3. Work with the parcel owners and customers to establish a sustainable long term financial and service model for all the District's venues, facilities and services starting with golf (2021-22).
- 4. Analyze the net effect of documented customer service levels on the District services and operations and apply changes as needed.
- 5. Utilize venue and/or community surveys to evaluate and measure customer service as it relates to service demands.
- 6. Execute the short and long term strategy as they relate to various district venue and facility master plans and studies as the roadmap for the future.
- 7. Improve the comprehensive Standard Operating Procedures manuals for each venue and facility and update as appropriate.

<u>Budgeted Initiatives for 2021 - 2023</u> — defined as the measurable 2021-2023 work plan efforts that are supporting this objective(s) and related strategies

A. Assess how services are impacted by recruitment challenges based on the current hiring environment and develop strategies to limit these impacts.

Reported on April 26, 2022 – In progress. Services levels are directly related to staffing levels and with the current recruitment issues staffing is at a minimum. Strategies being utilized to limit impact to and provide optimum service levels include:

- formation of Staff committees to work with HR to help bolster recruitment and retention options
- reorganization of staffing models
- review of current wage structure
- improvement and protection of employee benefits and privileges

Working with Human Resources, continue to evaluate venue needs to develop strong recruitment and retention initiatives.

- B. Each venue has time budgeted for new, returning and existing employees to participate in Customer Service Training to include department/venue specific orientations/trainings.
  - Reported on April 19, 2022 Proposed FY2023 Budget. Strategies include training hours within personnel expenses as provided in the FY 2022 2023 budget. Partnering with Human Resources, provide feedback for assessment and evaluation of efficacy of training and suggestions for updates to better address staff's customer service training needs.
- C. Understand, communicate and demonstrate documented service level baselines at each venue and facility. The emphasis is on providing the best, most consistent customer experiences.
  - Reported on April 18, 2022 In progress. Staff intends to deliver documented service levels by venue and facility as provided in the FY 2022 2023 budget.
- D. The District is continuing the Customer Care program for all of Community Services including the beaches, which includes empowerment for any actions that generate a hard cost to remedy a customer satisfaction issue.

  Utilization of this program continues at each venue.
- E. Seek service specific community feedback to determine parcel owner and customer satisfaction and implement into overall business models. Reported on April 18, 2022 In progress. Staff is actively utilizing Alchemer to survey customer satisfaction, gather community input and implement it into current business models.

F. Utilize employee surveys to further define areas of improvement as well as celebrate successes.

Reported on April 26, 2022 - In progress. Staff is utilizing the Alchemer survey tool.

## LONG RANGE PRINCIPLE #2 - RESOURCES AND ENVIRONMENT

Initiating and maintaining effective practices of environmental sustainability for a healthy environment, a strong community and a lasting legacy.

## Strategies defined as how we envision accomplishing this objective(s)

- Protect Lake Tahoe and other water sources in the Basin to remain viable sources of drinking water.
- Protect Lake Tahoe as a drinking source through programs, projects, and events that eliminate trash, hazardous waste, and contaminants from entering the watershed.
- Support integrated regional strategies for the planning, design, construction and implementation of water system infrastructure for fire suppression.
- Meet or exceed Federal, State, County and District requirements in the protection of our resources and environment in achieving sustainability.

- 1. Execute the goals of the Tahoe Water Suppliers Association to meet Federal, State and Local applicable requirements for filtration avoidance and other pertinent requirements; promulgated by the Surface Water Treatment Rule and its amendments.
- 2. Promote responsible use of water as a valuable natural resource. Protect Lake Tahoe as a drinking source through programs, projects and events that eliminate trash, hazardous waste and contaminants from entering the watershed.
- 3. Continue Legislative Advocacy efforts at the Federal, State and County Government level to support appropriations for water and wastewater infrastructure improvements that support Principle #2 and Principle #5.
- 4. Participate in the Lake Tahoe Community Fire Prevention Partnership in working with Regional Fire Districts to improve fire suppression in the Tahoe Basin.

- 5. Enter into available Grant Agreements with the South Tahoe Public Utility District as a member of the Lake Tahoe Community Fire Prevention Partnership.
- 6. Complete an annual Sustainability Report for Departments in order to responsibly manage resources under IVGID's care, protect public health and balance its social and environmental duties to the citizens and community.
- 7. Maximize energy efficiency by making improvements at District venues and facilities.

- A. Operate a residential drop-off household hazardous waste and electronic waste facility or events to reduce the amount of hazardous materials entering the waste stream and help to prevent illegal dumping in order to protect the Lake Tahoe watershed.
  - The program was re-established after being shut down due to COVID and continues to be operational from mid-March to mid-November with residents making appointments to drop-off their items.
- B. Continue membership and leadership in the Tahoe Water Suppliers Association and provide IVGID employee support as the Association Director to execute the goals of the Association.
  - District staff continue to support the TWSA at the Director level with support from other IVGID staff. Efforts continue to support environmental protections of Lake Tahoe as a source for water in the basin. For instance, the Director represented TWSA objections during hearings regarding the use of herbicides for weed control in the Tahoe Keys.
- C. Work with regional agencies on programs to reduce trash and micro-plastics from entering the Lake Tahoe watershed.
  - Continuing the multi-jurisdictional partnership with Clean Tahoe to address solid waste issues and litter in the District. Continue hosting of volunteer cleanups in partnership with the IVCBA, League to Save Lake Tahoe and other agencies.
- D. In partnership with the North Lake Tahoe Fire Protection District, protect District lands and the Lake Tahoe Basin watershed by performing defensible space best management practices.
  - For FY22 an amount of \$200,000 was budgeted to support the Fire Department defensible space efforts.

- E. Prioritizing tree maintenance and vegetation management on District-owned properties.
  - Public Works monitors and addresses maintenance needs and manages vegetation at all facilities. Reported on April 26, 2022 in progress.
- Provide bear shed rebates for new parcel owners and customers in the service area to contain putrescible waste in a safe manner.

  Rebates continue to be offered to new owners in the amount of \$150, with 25

rebates continue to be offered to flew owners in the amount of \$150, with 25 rebates allocated annually. A total of 13 rebates have been issued to date in FY22 totaling \$1,950.

- G Provide water efficiency rebates to customers for the installation of a high efficiency toilet or washing machine.
  - Rebates continue to be offered in the amount of \$100 per toilet or washing machine. A total of \$3,300 in rebates have been issued to date in FY22.

## **LONG RANGE PRINCIPLE #3 - FINANCE**

The District will ensure fiscal responsibility and sustainability of service capacities through prudent fiscal management and maintaining effective financial policies for internal controls, operating budgets, fund balances, capital improvement and debt management.

# <u>Strategies</u> defined as how we envision accomplishing this objective(s)

- Develop and maintain a long-term plan to sustain financial resources.
- Ensure budgets that utilize recurring revenues to cover ongoing costs and limits use of one-time funds to support one-time expenditures.
- Report results and demonstrate value to the parcel owners and customers through regular financial reporting and related performance management metrics.
- Regularly review and assess the effectiveness of internal controls supporting compliance, financial reporting, and stewardship of District assets.
- Comply with applicable Federal, State, County, and District policies.
- Adhere to Government Generally Accepted Accounting Principles (GAAP).

# **Long-term Initiatives** defined as what we see as needing to be done in the future

1. Prepare Annual Budgets that demonstrate the balance of allocated resources, with service expectations, and the capability to deliver.

- 2. Prepare a five-year forecast for each major fund as a part of the annual budget development process.
- 3. Utilize annual and interim financial reports to build understanding of the different aspects between operations, capital improvement projects and debt service, and promote fiscal transparency.
- 4. Work with Board of Trustees to identify Board Policies, Practices and Resolutions related to the Finances of the District that need updating, elimination, or creation. Consider updating Board Policies and Practices relating to Budget and Fiscal Management.
- 5. Continue the refinement of appropriate performance measurement to demonstrate quality as well as quantity.

- A. Transition financial reporting for Community Services and Beach activities from Special Revenue to Enterprise fund accounting for the 2021/2022 Fiscal Year in order to better support full-cost recovery objectives for operating, capital and debt expenditures.
  - a. Completed:
    - i. Hearing before State of Nevada Department of Taxation (January 28, 2021);
    - ii. Board approved FY20212/22 Final Budget using Enterprise Fund Accounting (May 26, 2021);
    - iii. Department of Taxation approved Final Budget Submission Form 4404LGF (June 11, 2021).
    - iv. FY2021/22 Audit to take place May December 2022
- B. Work with Board of Trustees to implement District-wide pricing policy, to ensure desired cost recovery and policy-driven differential pricing for parcel owners and customers.
  - b. Completed:
    - i. Board of Trustees approved new Pricing Policy (Board Practice 6.2.0, at meeting of March 1, 2022)
- C. Review the allocation of Facility Fees assessed on parcels within the District, including components for operations, capital expenditure and debt service.
  - c. Ongoing in process:

- i. Facility Fee allocations were discussed at Board budget workshop on January 26<sup>th</sup> and budget updates presented on March 30<sup>th</sup>, and April 13<sup>th</sup>. 2022.
- ii. Public Hearing and final Board action of Facility Fee allocations scheduled for May 26, 2022 (with Budget Adoption).
- D. Prepare the required Comprehensive Annual Comprehensive Financial Report, with an independent auditor opinion, to provide financial position and results of operations to a variety of users and information needs.
  - Completed for fiscal year ended June 30, 2021:
    - Final ACFR with independent auditor opinion presented to the Audit Committee on December 8, 2020 and to Board of Trustees on December 14, 2022
    - Report(s) filed with the Department of Taxation, pursuant to NRS 354.624, on December 16, 2022.
- E. Comply with Nevada Revised Statutes, District policies and Administrative Code requirement for the budget process, indebtedness reporting, and the annual audit.
  - Ongoing in process:
    - FY2020/21 annual audit, FY2021/22 budget and FY2020/21 indebtedness report were filed with the State Department of Taxation who found all reports to comply with applicable NRS and NAC requirements (per correspondence of January 13, 2022-ACFR, and June 11, 2022 Budget).
    - Audit Committee has raised concerns over conformity of financial statements with Board policies related to capitalization.
    - FY2022/23 budget notes that Utility Fund (200) reserves are expected to remain below new Board Policy related to capital reserve funds; issue being address through multi-year utility rate study.
- F. Complete comprehensive review of District's internal control policies and procedures to ensure sound fiscal management, integrity of financial information and safeguard the District's assets and financial resources.
  - Ongoing in process:
    - Several Board Policies and Practices have been updated, including Appropriate Level of Reserves (Policy 7.1.0) Capitalization of Fixed Assets (Policy 8.1.0), Central Services Cost Allocation Plan (Policy 18.1.0) and new Pricing Policy (Practice 6.2.0).
    - Staff is currently updating internal Finance and Accounting Procedures
       Manual to reflect current workflow and internal control procedures; and

- Hired consultant, Management Partners, to review Finance and Accounting Procedures manual to include recommendations to align with industry best-practices; and
- Management Partners is also preparing a draft comprehensive Purchasing Policy for consideration by the Board of Trustees.
- Audit Committee has recommended expanding scope of FY2021/22 audit to include a review of internal controls by the independent auditor.
- Strengthening internal controls is also a major focus of the project to transition to the Tyler/Munis financial system, effective July 1, 2022 (see below).
- G. Actively manage financial planning and reporting to inform decision making to sustain a strong financial base for operations, while maintaining care and condition of capital assets and existing infrastructure.
  - Ongoing:
    - Staff continues to prepare and publish monthly financial reports to the District's website; as of December 2020 monthly published reports have included line-item budget detail report.
    - Quarterly reports are presented to the Board of Trustees via:
      - Quarterly Budget Updates
      - Quarterly CIP Popular Status Reports (Capital Projects)
- H. Implement transition to new Tyler/Munis enterprise financial system to enhance management and oversight of internal controls, District finances, improve workflow process and strengthen internal controls.
  - In process:
    - Strengthening internal controls is also a major focus of the project to transition to the Tyler/Munis financial system, effective July 1, 2022; workflows, approvals and system controls are being updated to assist with across various modules to assist with appropriation controls, procurement and accounts payable processing, contract management and capital assets.

#### LONG RANGE PRINCIPLE #4 - WORKFORCE

Attract, maintain and retain a highly qualified, motivated and productive workforce to meet the needs of District venues, facilities, and operations.

**<u>Strategies</u>** defined as how we envision accomplishing this objective(s)

Evaluate job descriptions to frequently ensure regulatory compliance in

- language, for workforce needs, and related compensation for the position.
- Partner with department managers and individuals, assess training and educational needs for existing workforce by providing industry specific programs; coordinate trainings with both in-house staff and outside resources to ensure essential educational needs are evaluated and addressed.
- Collaborate with Department Managers to identify individuals for talent management opportunities to ensure continued retention and growth for management succession within the District.
- Re-evaluate, during the budget process, the optimum level of employees and related total compensation, necessary to each department based on industry standard and levels of service.
- Create and implement a robust recruiting process to ensure the District reaches
  the best talent by evaluating current recruiting trends, analyzing current job
  market rates and reviewing competitive offers of employment.
- Focus on creative strategies related to differences in how the District recruits full time, part time, and seasonal employees.
- Comply with applicable Federal, State, County governmental regulations and all District policies.
- Continue to provide a safe environment and continue to strive for low worker's compensation incidents through ongoing and targeted safety training.
- Work with employees to improve employee engagement and culture through focused performance management goals, engagement participation and incentives.

- 1. Following review and research on like-industry wages, benefits and privileges, evaluate current positions to ensure District is competitive with its total compensation and benchmarks to support recruitment and retention needs.
- 2. Begin implementation of new Human Resources system for better efficiencies and automation.
- 3. Work closely with the IT Department to develop online training opportunities for all employees including cyber-security.
- 4. Work with Board of Trustees to identify Board and Human Resources Policies related to the District Employees and Human Resources that need updating, elimination, or creation.
- 5. Educate Management Staff through targeted trainings on how to manage, engage, educate and foster better communication with employees. Ensure

emphasis is on employee retention.

- 6. Continue encompassing employee engagement participation for measured performance measurement of goals and objectives. Set increases that correlate directly with goals and engagement measures.
- 7. Analyze current recruiting trends to meet the challenges of hiring top candidates for open positions. Closely partner with Management Staff to ensure specific hiring needs are unambiguous and attainable. Utilizing the Economic Development Authority of Western Nevada's (EDAWN) agency resources, monitor current regional unemployment rates and incoming industries and businesses to assess targeted recruitment campaigns. Develop interactive system to ensure viable candidates remain engaged throughout the recruitment process.

- A. Review budget, number of positions to salary and benefits and conduct surveys to ensure we are making every effort to attract, maintain and retain qualified employees across the District. Continually evaluate current market trends to ensure District wages and benefits remain competitive and attractive to top talent candidates and current Staff.
  - The HR department is currently researching firms that provide salary surveys to encompass both regional and industry related data. Once cost information is received, this information will be reviewed with the General Manager for further direction. Following the increases to wages related to the annual COLA, a review of local agencies' compensation will be made to determine competitiveness of District's current pay scale and benefits offered. Please note: most recently, following the advice from our attorney, we have updated recreation privilege enrollment to comply with IRS regulations. Working with the General Manager and the Board of Trustees, any future changes to recreation privileges will be reviewed and promptly updated.
- B. Assess the ongoing impacts of wages, and retention of employment changes as follows:
  - I. For recreational specific venues and positions: monitor FLSA changes for continued recreational exemption status compliance; review regional like-industry wages for recommended changes to District's current budget; identify training opportunities to ensure continued growth of seasonal employees.

This is an ongoing process that continues throughout the year. We maintain a large network of regional and industry professionals; as such, we have constant access to shared information as needed.

- For administrative venues and positions: partner with management teams to II. assure training/educational opportunities are available to employees for continued career growth; identify employees to cross train for succession planning purposes; evaluate best practices for targeted recruiting campaigns. Partnering with PoolPact, we have developed new training programs to be included with the e-learning system, Absorb. Following the implementation of the new HCM/Payroll project, the HR team will partner with the IT team to review and possibly develop additional online training programs to include cyber-security. Until such time as this training is developed, the HR department has identified applicable trainings available on Absorb. The HR Department has increased its recruiting focus to partner with local businesses and agencies for cross marketing of new and open positions. This includes attending and hosting additional job fairs. The increased engagement with the District's residents, to include new residents, is anticipated to yield positive results to improved hiring responses.
- C. Conduct quarterly management educational trainings for both new and current management and supervisory employees with an emphasis on communication, motivation, productivity and team building to improve job satisfaction, morale and employee recruitment/retention and succession planning for both employees and managers.
  - Following the full implementation of the new Tyler (Munis) HRIS system, renewed focus on individualized training (by department, by position) will begin.
- D. Continue to monitor updates and changes from Federal, State, and County authorities, as applicable, regarding new regulations related emergency directives, to ensure prompt communication with IVGID management. Review emergency response plans with each department to ensure future workforce readiness.
  - This is an ongoing process that continues throughout the year.
- E. Partner with the Recreation Center Management Team to develop Health and Wellness strategies for District employees; monitor programs to evaluate an overall reduction in absenteeism related to illness, reduced insurance usage, improved employee morale, and increased employee engagement.
  - This is scheduled for review following the implementation of the new HRIS system\*. With the implementation of the new HCM/Payroll software, we will have

access to creating surveys and communications with staff to stay ahead of topics of interest and promote workplace culture.

\*The HCM/Payroll project was originally scheduled to go live in July, 2021; however, loss of staff in the HR department, COVID and other unforeseen delays necessitated the need to push the project to July 1, 2022. This date was chosen to coincide with the go-live date for the Finance portal; doing so helps to ensure more accurate data reporting.

F. Leverage the consultant's recommendations in the Utility Asset and Infrastructure study as it relates to recruitment, retention, and restructuring of the Public Works workforce.

Working with the Director of Public Works and District General Manager, recommendations have been evaluated and, as applicable, implemented.

## LONG RANGE PRINCIPLE #5 - ASSETS AND INFRASTRUCTURE

The District will practice perpetual asset renewal, replacement and improvement to provide safe and superior long term utility services and recreation venues, facilities, and services.

**Strategies** defined as how we envision accomplishing this objective(s)

- Maintain, renew, expand and enhance District infrastructure to meet the capacity needs and desires of the community for future generations.
- Maintain, procure and construct District assets to ensure safe and accessible operations for the public and the District's workforce.
- Maintain current district venue and facility master plans and studies.
- Maintain and execute a 5-Year and 20-Year capital improvement plan.
- Conduct planning and design, prior to advancing projects or procurement, to ensure new District assets meet operational requirements and enhance the parcel owners and customer experience.
- Maintain an asset management program leveraging technology, as appropriate by venue/division, to ensure timely and efficient asset maintenance.
- Comply with regulatory requirements, industry standards, and District policies.
- Leverage technology and employee training to secure District assets digitally and physically.

water and sewer utilities.

- 1. Complete a community wide review of the Diamond Peak Master Plan to ensure that it meets the needs of parcel owners and customers. It has been five years since the last review.
- 2. Continue to review and potentially implement priorities identified in the various district venue and facility master plans and studies as defined by the Board of Trustees.
- 3. Focus on strengthening overall project and contract management.
- 4. Identify Board Policies, Practices, Resolutions, and Ordinances related to District Asset Management and present to the Board those that need updating, elimination, or creation.
- 5. Pursue project partnerships and Federal, State and Local funding to reduce District costs for Phase II of the Effluent Pipeline Project.
- 6. Ensure digital safeguards are in place for District technology infrastructure.

- A. Use findings from Utility Management and Asset Assessment Study and the Moss Adams Reports, and analyze recommendations to bring forward changes that provide benefit to the District. Staff has completed a review of additional personnel requirements, much of which aligns with the management study. Four positions were identified and requested for FY23 with two being proposed in the budget.
- B. Complete Utility Rate Study to ensure the Utility Fund meets budgetary and fund balance requirements.
   A Utility Rate study is underway to develop the necessary five-year forecast and identify likely rate increases to support the operations and maintenance of both

- C. Work with CMAR and design consultants to finalize design and begin construction of the Effluent Pond Lining and Pipeline Projects. The Pipeline project is currently at 30% design, with the Pond Lining project 30% design expected in May 2022. Staff continues to collaborate with the design consultants, CMAR and multiple regulatory agencies to continue moving the design process forward. Final design on the projects is currently anticipated for early 2023 with construction beginning in the spring of 2023.
- D. Allocate capital expenditures to maintain services and facilities.

  Budget allocation has been modified to separate capital projects and maintenance projects within the Capital Improvement Plan.

Reported on April 26, 2022 – in progress

- E. After the parcel owner and customer input is received, prepare an outline of the next steps to move the Diamond Peak Master Plan forward if deemed necessary by the Board of Trustees and Staff.

  Reported on April 18, 2022; Survey Diamond Peak Pass holders and community summer 2022, compile results, and hold community moeting summer or venue.
  - summer 2022, compile results and hold community meeting summer or venue advisory team to meet summer 2022.
- F. Create and implement a District Project Manager position in the Engineering Division of Public Works.
   Completed; the Project Manager was hired in September 2021.
- G. Advance the planning of the Community Dog Park.

  Efforts continue with the Forest Service to obtain use of the parcel across from Incline High School for the Dog Park. A working group including residents is being established to discuss the project objectives and design considerations.
- H. Complete the design and begin construction of the Mountain Golf Course Path Project.
  - Construction of Phase 1 is complete. Design of Phases 2 and 3 is anticipated to be complete May 2022 with construction anticipated to begin in September 2022. Public Works staff has re-evaluted the conditions of the remaining pathway and will be presenting an alternate approach to the Board.
- I. Complete evaluation of the options and provide a recommended timeline and methodology for the reconstruction of Ski Way.

  Project is recommended to be delayed in the FY 2023 CIP budget to FY 2025.

- J. Develop Comprehensive Capital Plan for IVGID Beach Properties aligning with the Beaches Master Plan.
- K. Execute the Burnt Cedar Swimming Pool Reconstruction Project. Construction continues with an anticipated substantial completion date of May 31, 2022 and final completion June 8, 2022.
- L. Implement Phase 1 of District-wide security camera project. Phase 1 of implementation is currently at 50%, staff expect to be finished by June 15, 2022.

#### LONG RANGE PRINCIPLE #6 - COMMUNICATION

The District will engage, interact and educate to promote understanding of the venues, activities, services, and ongoing affairs.

**Strategies** defined as how we envision accomplishing this objective(s)

- Promote transparency in all areas including finance, operations and public meetings.
- Maintain, expand and enhance the District's communications infrastructure to meet the evolving needs and desires of the parcel owners and customers utilizing current industry best practices.
- Provide clear, concise and timely information in multiple, publicly accessible formats.
- Ensure internal and external communication are responsive, comprehensive and inclusive.
- Ensure the District employees and the Board of Trustees are focused on unified communication and messaging.

- 1. Continue to implement best practices for sharing information with the public including but not limited to the Districts websites, IVGID quarterly magazine, email communication, public outreach, special events, social media platforms and/or paid advertising platforms as appropriate.
- 2. Maintain online systems for parcel owners and/or customers to access their accounts and complete online transactions.

- 3. Participate in relevant community and basin outreach events and publications to spread messaging on District services.
- 4. Work diligently to improve all external partner and collaborative relationships to maximize available resources.
- 5. Proactively seek parcel owner and customer input on important matters affecting the community as determined by Management and/or the Board of Trustees.
- 6. Involvement/presence with parcel owners and customers meet and greets to include key venues and the Board of Trustees.

- A. Host Board of Trustees Community Workshops related to key District matters as scheduled by the Board of Trustees.
  - These are typically held in the late Spring/early Summer at the Chateau. Staff will schedule if the Board of Trustees desires to do them. To date, none have been held primarily due to COVID-19 restrictions.
- B. Provide informative and timely releases of information to our parcel owners and customers.
  - Public Works Newsletter with pertinent information is prepared and sent with the utility bills each month and posted on the website. Emails are sent to Online Account Access customers who have a potential leak showing on their meter and accounts with past due balances being posted for shut-off. Emergency notifications are posted at properties with door hangers and/or as a banner on the top of the District website.
  - E-mail blasts, social media posts and participation at community meetings have been ongoing.
- C. Ensure that the District is well represented in external agency discussions and collaborative opportunities where there may be an impact to the District.

PW staff lead and participate in the efforts of TWSA.

A weekly meeting with the Washoe County Assistant Manager is held with our District General Manager. Attendance at the local Friday forum meeting is also done by our Communication Coordinator and occasionally by our District General Manager. These meetings include interaction with a multitude of agencies such as TRPA, Washoe County Commissioners, local library, etc. The District also has legislative advocacy resources to draw from for a longer reach into State and Federal matters.

- D. Update and enhance the District's public facing websites to bring in line with current industry best practices for data security, responsive design, and user experience.
  - At the May 11, 2022 Board of Trustees meeting, a contract was approved for a Capital Improvement project to begin this effort with the Diamond Peak website. This venue is the starting point as it is off season at present therefore it will allow for significant testing and debugging prior to other websites undergoing updating/enhancement.
- E. Continue to administer venue and parcel owner and customer surveys related to key matters and initiatives.

## LONG RANGE PRINCIPLE #7 - GOVERNANCE

The District is a local agency that delivers exemplary recreational experiences and provides the highest level of water, sewer, and solid waste services while striving for fiscal and environmental sustainability through collaboration, civic participation, and transparency to the greatest extent possible.

## **Strategies** defined as how we envision accomplishing this objective(s)

- Continue Legislative Advocacy efforts at the Federal, State, and Local levels to support appropriations for water and wastewater infrastructure improvements that support Principle #2 and Principle #5.
- Maintain and ensure adherence District Policies, Practices, Resolutions, and Ordinances in order to achieve maximum efficiency, transparency, and clear direction to District employees.
- Continue the refinement of appropriate performance measurement to demonstrate quality as well as quantity.
- Partner with employees to assess training and educational needs for existing employees; coordinate trainings with both in-house employees and outside resources to ensure essential educational needs are evaluated and addressed.
- Improve and enhance civic engagement and transparency using improved webbased tools for agenda management, financial reporting and project tracking.

## **Long-term Initiatives** defined as what we see as needing to be done in the future

1. Work with Board of Trustees to identify and prioritize Board Policies, Practices, and Resolutions related to the Finances of the District that need updating,

- elimination, or creation. Consider updating Board Policies and Practices relating to Budget and Fiscal Management.
- 2. Identify and prioritize Board Policies and Practices related to District Asset Management and present to the Board those that need updating, elimination, or creation.
- 3. Continue to create inter-agency partnerships and foster strong collaborative relationships with Local, Regional, County and State agencies.

- Continue to utilize outside resources to assist the District in policy review and potential updates and revisions.
   Management's review and update of District policies and practices are being supported by outside consultants - specifically, Moss Adams (capitalization, capital project planning and budgeting), and Management Partners (purchasing policy).
- 2. Continue to work with the General Manager's Ordinance 7 Committee and the Board of Trustees to make formal revisions. The District General Manger on behalf of the Ordinance 7 Committee presented recommendations for revisions at the 4/13/22 board of trustees meeting. The board took action to set a public hearing for approval of revisions for 5/26/22. The board had continuing discussion and direction at the 4/27/22 meeting and will have additional discussion and potential direction at the 5/11/22 meeting.
- 3. Update process to administer requests for public records while ensuring compliance with the Nevada Public Records Act.

  This is an ongoing project that Staff is working on with BB&K. Currently, BB7K is working on a comprehensive proposal to transition frontline administration of Public Records to BB&K. This will include an update of existing policy, as well as a cost estimate, and the overall process including but not limited to an online portal.
- 4. Implement Civic Plus online agenda management and archive system.

  The District General Manager has set an implementation date of late summer to begin using this system. Staff is currently working with the vendor on training and implementation timelines.

5. Continue to work with the District's Federal Lobbyist, Nevada League of Cities, and Local Government Agencies to procure potential federal infrastructure money including the United States Army Corps of Engineers. Efforts continue by staff to work with federal and state lobbyists to obtain funding for District projects. This includes the request for ARPA funding via Washoe County to support the effluent pipeline project.

Mr. Marcus Faust and Ms. Olivia Sanford presented a verbal update on Federal funding efforts to the Board of Trustees at the April 13, 2022 meeting. Additionally, the Board of Trustees unanimously voted to extend the contract with Marcus Faust for an additional 3 years at the April 27, 2022 meeting.